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media release

RSPCA'S CUPCAKE DAY IS FUNDRAISING AT ITS SWEETEST

What do cupcakes, canines and cats have in common? If you're registered for RSPCA's annual Cupcake Day fundraiser, you'll know the answer! That's right, Cupcake Day is coming up on Monday, 15 August. Register online now and take part in what's bound to be the biggest bake off in the Southern Hemisphere.

Returning Cupcake Day participants – not to mention top online fundraisers for NSW so far this year – blind dog Myron and 'mum' Raquel Wood know all too well how meaningful fundraising can be.

Myron is blind, epileptic and allergic to practically everything, but he has a wonderful, loving and supportive family. "Myron's very special and we're lucky to have him as part of our family," said Mrs Wood. "But there are thousands of special animals out there still waiting to find loving homes. Fundraising for Cupcake Day is just one of the many ways we can help the RSPCA care for these animals in the meantime."

Myron and his family have been involved with RSPCA's Cupcake Day since 2008.

"Myron loves fundraising for the RSPCA," said Mrs Wood. "He even has his own Cupcake Day stall every year with cupcakes and pupcakes."

Register at www.rspcacupcakeday.com.au and start fundraising today to help the RSPCA continue their fight against animal cruelty. Registration is free, and you'll find plenty of great recipes using cage free eggs, fundraising tips, party ideas and more to help get you started. Plus, for every \$100 raised online you'll receive an entry into the draw to win a Kymco Like 125 Scooter (valued at \$3,490). The top national fundraiser will win a Kymco Agility RS 125 Scooter (valued at \$2,990).*

Help the RSPCA make Monday 15 August the sweetest day of the year. If you can't be involved on this date, you can still hold your Cupcake Day Party at anytime during the month of August 2011.

*Terms and conditions apply. For more information, please visit www.rspcacupcakeday.com.au or call (02) 9782 4480.



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