

# **Media Release**

**for immediate release**

**2 pages**

## **Angry cat gets purrfect revenge**

A New South Wales cat trapped in a trailer for two days sought revenge on its minders. Denise from Thirroul explains. *“My parents were minding my cat Tom at the time, but one day he went missing for two days and my parents were distraught! On the second day after a lengthy search my dad opened the trailer full of grass clippings and out jumped a very angry Tom! After eating and drinking a little he then stalked around the lounge in a total huff with his tail up in the air. To my parents horror he then jumped up onto the shelves in full view of everyone there and walked behind some very special vases. He deliberately put a paw behind one of them and gently pushed it to the floor, smashing it to pieces! However, his revenge was not complete – he then walked over to a low table where a prized blown-glass bird sat. Once again with a well-aimed push from his paw the ornament went crashing to the floor!”*

This true story is part of the 2<sup>nd</sup> edition in the award winning *Smarter than Jack* book series. The series based on true stories of smart animals was first released in Australia last year, and once again the Australian public have sent in some incredible stories for a brand new instalment.

The first edition, released with the help of RSPCA Australia, raised \$60,000 for the charity through book sales. This second edition will also raise funds in the same manner, with every book sold benefiting the RSPCA throughout Australia.

“I thoroughly enjoyed *Smarter than Jack* and was thrilled that RSPCA Australia played a part in this ground breaking series. The books show just how smart animals are and this one is no exception.” Dr Hugh J Wirth, National President of RSPCA Australia.

These all new magical stories will inspire and delight readers all over again. Other anecdotes include a dog that who helps out an abandoned and hungry cat, a pod of dolphins who join in on a morning surf session and a bird who patiently picked out all the leaves floating in the birdbath before it could enjoy a swim! There’s even a chapter on unique Australian animals such as wombats, kangaroos and koalas.

These stories are bound to entertain readers. They will make you laugh and give you an insight into just how smart Australian animals really are. After reading this book there’s no doubt you’ll see the animals we share our lives with quite differently.

The *Smarter than Jack* series has also been released in New Zealand, winning a bookseller’s choice award and has just been released in Canada. United Kingdom and United States editions are due out next year as well, and we are currently seeking more stories with a strong appeal for young readers for a *Smarter than Jack* book for children.

The books will be released on World Animal Day (October 4th) and can be purchased from RSPCA Australia and their member societies as well as bookstores.

### **Additional information**

- The book cover photograph is by Rachael Hale Photography (NZ) Ltd. The book cover image and other book images are available to the media for reproduction. They can be found at <http://smarterthanjack.com/mainsite/Mediaimages.html>
- Book creator Jenny Campbell is available for phone interview from Sept 27<sup>th</sup> to October 5<sup>th</sup>, and October 20<sup>th</sup> to October 30<sup>th</sup> and television interview by arrangement. Please contact Vivienne for details.
- Submit stories online at [www.smarterthanjack.com](http://www.smarterthanjack.com) or post to PO Box 170 Ferntree Gully, Vic 3126.

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The writers who contributed the following stories in NSW are available for interview. Please contact Vivienne for details.

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