in our own words...

RSPCA NSW ANNUAL REPORT 2009/2010

RSPCA
for all creatures great & small

in our own words...

Every year, RSPCA NSW Staff and Volunteers go above and beyond to care for animals in need. In the 2009/2010 financial year we received and cared for 46,540 animals. From mice and ferrets, to cats and dogs, horses and cattle, emus and kookaburras – RSPCA NSW will always be there. **Because we care for all creatures, great and small.**

Monica Ojeda, RSPCA NSW Call Centre Team Leader, with Winston the pig and Mischief the cat. Often animals will call the Shelters home, these animals lived at the RSPCA Sydney Shelter for many years.

Photography: Jeff Darmanin/The Daily Telegraph

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From our CEO and President

Steve Coleman, CEO

For over 135 years, RSPCA NSW has offered sanctuary to animals in need, provided veterinary care to the sick and injured, and investigated cruelty complaints. In that time hundreds of thousands of animals, and their owners, have benefited from our commitment to the prevention of animal cruelty.

But how successful have we been? Our traditional model of Shelters providing care and Inspectors policing our community has helped enormously but it will never be enough. Responding to cruelty and neglect is reactive. Educating the public on the importance of animals in society is proactive.

This year we introduced a five-year strategic plan designed to focus on one word in our organisation's title, 'prevention'. Prevention means to keep from occurring. Instead of focusing on responding to cruelty, we must start focusing on stopping it before it becomes a problem. That means re-educating the public on who we are, what we do and how we can help.

Our strategic plan focuses on building our capacity to educate the community on the importance of treating all living things with kindness through our education programs.

We have also renewed our focus on our social inclusion programs that provide vital services to families living with domestic violence, the elderly, the socially and geographically isolated, and Indigenous communities. I am very proud of the newest of these programs, a dog rehabilitation program developed in conjunction with the NSW Department of Correction Services where prisoners are given the supervised opportunity to rehabilitate dogs – and in doing so, assist their own rehabilitation.

We have also made a firm commitment not to build any more shelters. Instead, we are trialling a new rehoming scheme, the RSPCA Care Centre at Rouse Hill. The Care Centre's main goal is to reduce euthanasia and increase rehoming – I think it is succeeding admirably at both. Since its opening in December 2009, over 300 shelter animals have been rehomed.

We have a lot of work ahead of us but we are committed to making the next 135 years about prevention. This does not mean that we will shy away from our vital services but we hope that we can educate first so that our services aren't stretched beyond capacity. I hope you will support this vision and help us enhance the lives of all animals and their owners.

Dr Peter Wright, President

At the RSPCA we are too often reminded of the brutality and injustice perpetrated against animals. Our Shelter Staff and Inspectors are the frontline defence against animal cruelty. Day in and day out they witness unspeakable crimes. I am in awe of their dedication and perseverance. Our volunteer branches also work tirelessly to prevent animal cruelty.

Seeing the worst of humanity everyday can wear you down, so days when you can celebrate the goodwill and kindness of people are important. This year, I went to the Million Paws Walk in Sydney and was overwhelmed by the thousands of people who attended with their beloved pets.

These people are loyal supporters and on behalf of the Board of Directors, I thank them for making our organisation a priority. And I thank each and every member of the RSPCA who decides to renew their membership every year. This level of commitment is what we need to move the organisation forward.

As many of you are aware, Australia's largest shelter – our Sydney Shelter at Yagoona – is in a sorry state. It is in dire need of repair. We must find $22 million to rebuild the Clinic, kennels, Shelter and establish an Education Centre. Despite the fact that we save the government more than that amount each year, we are yet to receive any significant capital funding.

The Board is committed to moving the rebuild forward regardless of the outcome of our current capital works funding drive but we need our loyal, dedicated supporters to talk to everyone who will listen and ask them to support this rebuild in whatever way they can – be it through donations, sponsorship in kind or lobbying government to ensure that the Sydney Shelter stays open for another 30 years.

I am grateful for your commitment to our cause, but now more than ever, we need your help to rebuild the Sydney Shelter so we can get on with our most pressing priority, preventing animal cruelty through an educational-based proactive approach.

Steve Coleman, CEO
October 2010

Dr Peter Wright, President
October 2010

Success Story:

Meet Scooby...

In September 2009, deaf Cavalier King Charles Spaniel, Scooby, 8, won hearts around the globe when he was freed from a Sweetmans Creek cave in the NSW Hunter region.

RSPCA NSW Inspectors, NSW Mines Rescue, State Emergency Services (SES) and the NSW Fire Brigade worked tirelessly for three days to retrieve the much-loved family pet. Scooby's 12-year-old owner Jack Newton was overjoyed to be reunited with his best friend.

"It's just unbelievable. All the guys at the RSPCA rescue have been phenomenal. It's amazing! We are so happy our little dog is home with us and my son is over the moon," said Melissa Newtown to surrounding media.

Scooby's rescue is just one example of the RSPCA's work and why we need ongoing community support. "Some of our inspectors are so passionate about the work they do, they personally purchase specialised and expensive equipment out of their own pockets to enable them to help dogs like Scooby," said RSPCA NSW Chief Inspector, David OShannessy.

Every year RSPCA NSW receives less than 2% of our $34M operating budget from the government.

July 21

RSPCA NSW urged all supporters to sign a petition to prevent the introduction of legalised game parks in NSW. RSPCA NSW condemned the Shooters Party Bill as a blatant attempt to disguise recreational hunting as conservationism. “The potential for cruelty is enormous. Basically any animal, including native wildlife that may be unlucky enough to fly into the reserve will be targets for the hunters,” said RSPCA NSW CEO Steve Coleman. The petition was sent to Premier Rees’ office with nearly 3,000 signatures.

August 1

Thanks to generous donations from the public and the Blue Mountains Branch, the Katoomba Shelter received heated beds and roller shutters for all kennels. “The roller shutters replaced old torn blinds and now all the dogs are ‘snug as bugs’ throughout the colder months,” said Kathy Kay, Katoomba Shelter Manager.

August 17

For the second year, Cupcake Day proved to be very popular! With over 350,000 cupcakes and pupcakes baked (and eaten) across the country, plenty of people took to the kitchen. It’s a yummy way to raise money for the RSPCA and deliciously easy to get involved - head to **rspcacupcakeday.com.au.** For higher animal welfare friendly cupcakes, use 'cage free or RSPCA Approved eggs' (see page 35 for more).

Oct. 30

Superheroes Ball

In 2009 the mild-mannered RSPCA Paws for Celebration Ball stepped into the red phone booth of destiny and emerged brighter, bolder and supersized!

On Friday 30 October 2009, some 320 guests donned their superhero costumes and gathered in the Hall of Justice (Byron Kennedy Hall, Moore Park) for a night of dancing, power posing and superhero-themed interactive games and entertainment.

Thanks to guests, supporters and volunteers $60,000 was raised for the RSPCA's very own superheroes, our animal avengers – the RSPCA NSW Inspectors.

Entertainment for the night included Whooshka, roving superhero performers, superhero face painting, caricaturist cartoons, superhero sumo wrestling ring and bungee run, the bat cave, green screen photography and an old-school photo booth, as well as a silent auction area and the Noble Toyota Tree of Destiny Raffle. Special guests included motorbike champ Warwick Nowland, Lyndsey Rodrigues and Alex Dean from The Edge 96.1.

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Sept. 8-16

In September, the RSPCA NSW Indigenous Dog Health Program mobile vet clinics were set up in North West NSW. They offered free desexing and dog health checks to Namoi, Gingi and Collarenebri locals.

"Regional communities are often overrun with dogs. Desexing is vital in decreasing these numbers, promoting responsible pet ownership and limiting the spread of disease," said RSPCA NSW Training Coordinator Narelle Maxwell.

In the lead-up to the desexing program, locals had the opportunity to learn more about dog health and the important link between animal and human health at the Aboriginal Medical Service Centres in Walgett, Brewarrina and Collarenebri.

Sept. 18

The latest RSPCA NSW Appeal hit households this week and focused on the RSPCA Care Centre in Rouse Hill. An adoption facility and outpatient vet clinic, the Care Centre opened in December 2009. The aim? To rehome more animals in a welfare-friendly environment and educate the community about responsible pet ownership. "Ultimately we'd like to decrease euthanasia and increase adoptions," said RSPCA NSW CEO Steve Coleman.

Oct. 1-8

Every year in October RSPCA Awareness Week is celebrated! During this week World Farm Animals Day (2 October) and World Animals Day (4 October) are acknowledged. RSPCA Shelters and Volunteer Branches all over the country celebrated this special week in their own way. This gorgeous moggie enjoyed the extra attention and has now found a loving home.

Dec. 23

Every year an extra 3,000 animals end up at the RSPCA over Christmas, and by mid-December 2009 there were 1,000 kittens throughout NSW. The Campaign Palace came up with a great concept and on 23 December, two 28m posters were carried through Sydney's CBD. Based on the lost and found posters with telephone tags along the bottom, but on a much grander scale, it took up to five people to hold each one! Thanks to Channel 7 News for helping us get our message across to millions.

Nov. 4

Project Guardian Angel was so popular in 2008, that we did it all again in 2009. Thousands of supporters received a pack in the mail; they were then asked to write their names on the perforated dog or cat tags and send them back with their donations. After 25 January 2010, all Guardian Angels went to **rspcaguardianangel.com.au** to see which shelter animal they supported over Christmas. The 2009/10 hero animal was Junior, 4 (pictured).

Nov. 5-6

In 2009, the first National Squalor Conference was held by Catholic Community Services. It examined the links between squalor, hoarding, mental health issues and social isolation.

RSPCA NSW estimates there are approximately 700 animal hoarders in NSW. There are potentially around 20,000 animals in the hands of animal hoarders in NSW alone and the RSPCA sees approximately 200 new cases every year.

"Animal hoarding results in extreme suffering, affecting large numbers of animals for prolonged periods. The extent of abuse, neglect and social deprivation is such that euthanasia is often the only practical option for many of the animals rescued from these situations," said RSPCA NSW CEO Steve Coleman.

Dec. 12

RSPCA Care Centre

For many years, the RSPCA had wanted to create a unique adoption centre – and in 2009 we did it. On Saturday 12 December, the RSPCA Care Centre was opened to the public. Each year thousands of animals end up at RSPCA Shelters, and in order to rehome even more, another facility needed to be built. Rather than build another shelter, the RSPCA designed a Shelter Outreach Facility. Called the Care Centre, it's the first of its kind in Australia and includes: animal adoptions, veterinary outpatients clinic, grooming, retail products, a pet advisory service, community education and events.

The aim of the RSPCA Care Centre is to rehome more animals in a welfare friendly environment, decrease euthanasia rates and educate the community about responsible pet ownership. Staffed by RSPCA trained animal wellbeing attendants and vets, Rouse Hill celebrates responsible pet ownership and represents the future of the RSPCA in NSW.

We've received a lot of support and the Care Centre is going from strength to strength. In January, Steve Jacobs from the Today Show (Channel 9) filmed his live weather cross from the Centre. "We are extremely thankful to the local community and all our supporters," said Karen Heath, RSPCA NSW Retail Business Manager.

Left: Hannah Saul from Chic Management and Daniel Lissing, actor/musician from Woodburn Sweitzer Management (WSM). Both agencies are great supporters of RSPCA NSW.

RSPCA Care Centre
Shop GR146C Civic Way, Rouse Hill Town Centre, Windsor Road, Rouse Hill NSW 2155 **T: 02 8883 0622**

Nov. 18

Darren Whipple of Molong and Andrew Parsons of Corinella were each fined $12,500 after pleading guilty to multiple animal cruelty charges in Orange Local Court.

They were charged in July 2008 after the RSPCA found a large number of dead and dying sheep on their property. A large percentage of the sheep that were alive were emaciated and extremely weak. RSPCA Inspectors also found a large number of emaciated cattle on the property.

They pled guilty to three counts of aggravated animal cruelty and one count each of failing to exercise reasonable care and failing to provide proper and sufficient food to an animal. They were ordered to have their fingerprints recorded.

Jan. 2

Scouts from all over Australia gathered for the 22nd Australian Jamboree at Cataract Scout Park in Appin. Thousands of Australian school-aged scouts tested their skills in over 30 trades from six different industry clusters through the WorldSkills Australia Try'aTrade program. One of the program's activities was the construction of 40 kennels – kindly donated to RSPCA NSW. Thanks to WorldSkills Australia and Scouts Australia for your support.

Feb. 4

In the lead-up to Valentine's Day RSPCA NSW asked that people forgo stuffed teddy bears and help some real animals. With thousands in desperate need of help, what better way to say "I love you" than by donating to the RSPCA and showing you care. Then on the Valentine's weekend the RSPCA/Hill's Pawfect Match Adoptathon kicked off with all RSPCA Shelters and the Care Centre celebrating the love with a Valentine's Day theme.

May 11 & June 15

In February 1980, Catherine Hyde began working at the RSPCA's Broken Hill Shelter and very soon she joined the local Branch. Over the past 30 years, Catherine has served the local Branch as President and Committee Member, still attends Branch meetings and fundraising events, and still works for the Shelter. On 11 May the RSPCA presented Catherine with a certificate for her milestone.

For over 60 years, Ruth Street has been an active member of RSPCA NSW. On 15 May, 50 volunteers and staff celebrated Ruth's achievement.

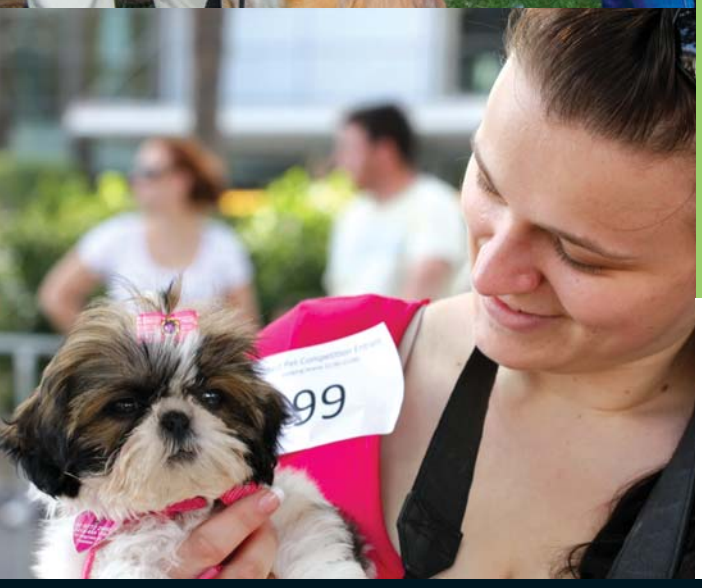
Thank you, to Ruth and Catherine for your dedication – from all at RSPCA NSW.

April 3

On Easter Saturday, Lisa Brennan (Animal Attendant, Central Coast Shelter), her tradesman husband Patrick and volunteers constructed a memorial garden for the RSPCA Cat Legacy House. "The concept was to design a garden that commemorates these cherished cats and bring their lives full circle," said Lisa.

April 4

In Autumn, a High Tea for RSPCA Supporters residing in the Southern Highlands and surrounding districts, was held at the Centennial Vineyard in Bowral. The event was a standout success with 90 guests attending. This inaugural function was held to honour long-term supporters and to induct bequeathers into the Animal Friends Society (AFS). This is a club of VIPs who have confirmed a testamentary gift to RSPCA NSW.



May 16

Million Paws Walk

On Sunday 16 May the RSPCA Million Paws Walk was held at 70 locations across the country, including 21 in NSW. Our #1 event and biggest fundraiser, this year thousands of people and their pets took part to raise $1 million for Australia's abused, neglected and abandoned animals.

There are many wonderful people and animals that attend. Two dogs that add testament to the strength of the human animal bond are Axel and Myron.

Blind from birth, Myron, a four-year-old crossbreed, developed glaucoma as a pup and had to have his eyes removed; he's also epileptic and environmentally sensitive. His loving owner, Raquel Wood took him to his very first Million Paws Walk this year and he enjoyed a photo with Rosso, Lizzy Lovette and Lyndsey Rodrigues.

Five years ago, Grant Wiggins adopted Axel, a Rhodesian Ridgeback x Rottweiler, from the RSPCA. In January 2009 Axel was hit on the F3 and broke his back. After surgery and rehabilitation, he now moves around in a specially built cart. Grant and Axel attended the Central Coast event and together raised $6,500 for the RSPCA.

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May 3 & 12

On Monday 3 May, a group of RSPCA Supporters walked through Sydney's CBD with invisible dogs (aka Invisimutts). Thanks to Mike Goldman, Luke Cheadle, Ashley Cheadle, the Hills Science Diet team, our RSPCA Volunteers and Staff for helping us promote the RSPCA Million Paws Walk.

Then on Wednesday 12 May, to promote the Central Coast's walk, two RSPCA Supporters got their bodies painted during Paddy and Ciel's Sea FM 101.3 breakfast show.

April 30

In April and June 2010, the RSPCA NSW Appeals reminded RSPCA Supporters that animals feel the cold too. With the headline 'Help Keep us Warm this Winter' we asked people to make donations for bedding, medication, water and electricity bills. A total of $818,029.83 was raised from the two appeals. Thank you for helping us keep more animals safe, warm and healthy this winter.

June 23

As part of their annual visit to Australia, representatives from Japan's Omiya International Animal College attended the Hunter Shelter. Fifty-five students, their teachers and interpreters enjoyed a Shelter tour, and learnt about microchipping, the RSPCA's role in the local community, as well as behaviour assessments and how they form a crucial part of our rehoming program.

Shelters:

Susan Hill, Executive Manager Animal Wellbeing

Approximately 200 RSPCA NSW Staff members and 400 dedicated Volunteers make up the Animal Wellbeing Team. They look after 11 RSPCA NSW Shelters, the Tweed Heads Adoption Centre and Cat Legacy House on the Central Coast.

Additionally, RSPCA NSW manages impound operations on behalf of 12 NSW Councils.

While our work is traditionally reactive, the implementation of RSPCA NSW's new Strategic Plan sees more concentration on sustainable outcomes and directing resources to the future.

We are primarily focusing on two goals:

- Increasing rehoming and decreasing euthanasia.
- Recruiting and retaining appropriately skilled and knowledgeable staff and volunteers.

To realise these goals, we are providing extra training for staff, further developing our rehabilitation services and utilising external agencies.

We also work with:

- **Corrective Services NSW:** 30 kennels were purpose-built at John Morony Correctional Complex, Berkshire Park. Inmates and Officers receive training in animal care/rehabilitation and the team regularly attends the facility.
- **NSW Police and Community Youth Clubs:** BARKK© (Bringing About Remarkable Kids and K9s) is a program pairing young offenders and dogs requiring socialisation.

Find out more at **rspcansw.org.au/services/shelters**

Inspectorate:

David OShannessy, Chief Inspector

The RSPCA NSW Inspectorate is the largest law enforcement agency in NSW dedicated to policing offences against animals. Inspectors have powers delegated by the NSW State Government to enforce legislation relating to animal welfare.

In NSW, RSPCA Inspectors are Special Constables appointed by the NSW Commissioner of Police. They hold Prescribed Authorities issued by the NSW Minister for Primary Industries to enforce the NSW Prevention of Cruelty to Animals Act and associated Regulations.

There are 32 full-time Inspectors in NSW. Their primary roles are:

- To investigate complaints of cruelty, neglect and abandonment
- To provide guidance and education to animal owners
- To prosecute offences under the Prevention of Cruelty to Animals legislation
- To attend to sick and injured stray animals
- To rescue animals and assist with the management of wildlife, livestock and companion animals during emergencies and disasters
- To inspect pet shops, saleyards, abattoirs, livestock operations, breeding establishments, and places where animals are kept and used for public entertainment.

In 2009/2010, the Inspectors investigated 15,083 complaints and initiated 101 prosecutions (incorporating 607 offences involving 1,261 animals). Find out more at **rspcansw.org.au/services/inspectorate**

Andrew Kelly
Regional Inspector,
NSW North Coast

I am PROUD to be an inspector and lucky to work in one of the most beautiful regions in NSW.

Over the last 10 years I've been inspired by the many caring and dedicated people I've worked with.

I enjoy the variation of the job and love being able to effect change in animal welfare.

this is Gomer
ANDREW KELLY
INSPECTOR
RSPCA NSW
Andrew Kelly

Volunteer Branches:

RSPCA NSW Volunteer Branches operate Statewide and play a pivotal role in ensuring there is an animal welfare presence in regional communities.

Throughout NSW there are 27 Branches run solely by Volunteers. All members of the RSPCA, they fundraise and educate the community on the importance of animal welfare and responsible pet ownership. They also bring animal welfare concerns to the notice of regional RSPCA NSW Inspectors.

"I admire the branch members for the work and commitment they show towards the RSPCA cause – day in and day out. They are not often recognised, but they do a tremendous amount to promote animal welfare throughout NSW," said Gerry Rose, Executive Manager, Branches and Properties.

Would you like to volunteer for your local branch? Head to **rspcansw.org.au/services/rspca_branches_and_shelters**

2010 Honorary Life Member:
Jenny Gough, RSPCA NSW Auxiliary

This is the highest award given by RSPCA NSW to individuals who have demonstrated a strong commitment to the organisation and the animals we care for.

Veterinary Hospitals:

Every day the RSPCA NSW Veterinary Hospitals' staff ensure the animals they care for are treated with compassion, respect and dignity.

"We have over 70 staff including Veterinary Surgeons, Veterinary Nurses and Receptionists working in our four veterinary hospitals. Our Sydney Shelter offers one of the largest animal hospitals in the southern hemisphere, caring for up to 120 animals on a daily basis," said RSPCA NSW Chief Veterinarian, Dr Magdoline Awad.

"At all our hospitals we care for surrendered animals, injured strays, treat animals seized by the Inspectorate, provide medical evidence for the prosecution of cruelty cases, and care for privately owned patients."

All animals available for adoption from RSPCA Shelters are health checked at the RSPCA Veterinary Hospitals or by contracted vets (where we don't operate veterinary hospitals). "As many animals require extra surgical procedures in order to make them suitable for adoption the adoption fees don't cover the true cost of rehoming an animal. They're all worth it though!"

Find out more at **rspcansw.org.au/vet_services**. To donate to the RSPCA NSW Veterinary Hospitals, call **1300 777 221** or email **donations@rspcansw.org.au**

Tanya Dominguez
Vet Nurse

I have the BEST JOB in the world!

Every day offers a new challenge and lots of variety. Nothing is more intense than being part of emergency surgery or more satisfying than nursing a critical patient back to health.

I also work in remote areas with the **Indigenous Dog Program**. Teaching my skills to others is a privilege and makes me feel like I AM REALLY MAKING A DIFFERENCE.

Tanya
this is Private Bailey
Lieutenant Dan

Programs:

Karen Thorne, Programs Development Manager

RSPCA NSW advocates for both human and animal welfare through a number of community aid programs.

The main purpose of these programs is to raise awareness in the community about the interrelationship between human and animal health, the importance of responsible animal ownership and the humane treatment of animals.

Indigenous Dog Health program: Aims to improve the health and safety of children and families in rural Indigenous communities.

Community Animal Welfare Scheme (CAWS): Addresses the issue of unwanted companion animal (UCA) overpopulation in regional and remote areas of NSW.

Pets of Older Persons (POOPs): Assists socially isolated elderly people and aims to keep pets and owners happy, healthy and together in their own homes.

Safe Beds for Pets: By arranging secure and affordable emergency pet accommodation, this program aims to assist in empowering women and their children to escape domestic violence in the home. Email **safebeds@rspcansw.org.au** or phone the Safe Beds for Pets Helpline on **0434 258 259**

For more information call **02 9770 7555** or visit **rspcansw.org.au**

Care Centre:

For many years, the RSPCA had wanted to create a new type of adoption centre. On 12 December 2009, the RSPCA Care Centre was opened to the public.

"Many people actually avoid coming to shelters because they find the experience too emotional. We want to change that," said Steve Coleman, RSPCA NSW CEO. "Our ultimate goal is to decrease euthanasia and increase adoptions. The Care Centre is an exciting new concept and avenue which allows us to do this."

All animals available for adoption have spent time at an RSPCA Shelter and are behaviourally assessed, desexed, vaccinated, wormed, health-tested and microchipped.

The Care Centre also sells RSPCA merchandise, food and treats, pet accessories and veterinary products. Make an appointment in the veterinary consultation room for ear and eye checks, vaccination and microchipping, behavioural advice and health checks.

Over the 2009/10 financial year, over 300 animals were rehomed.

RSPCA Care Centre, Shop GR146C Civic Way, Rouse Hill Town Centre, Windsor Road, Rouse Hill **Ph: 02 8883 0622**

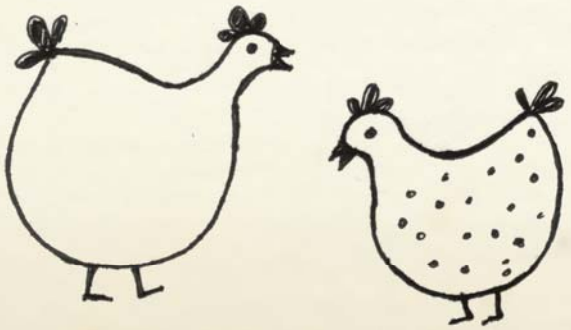
Thank you...
to everyone who donated to our Care Centre appeal, especially our two major donors – Jenny Tait and Deborah Compton – without your investment the Care Centre would not have been possible. Thanks also to the Illawarra Branch for your generous donation.

Alyesha Dickins
Care Supervisor RSPCA Care Centre

When I do a follow-up call and hear that an animal we've rehomed is doing really well, I get tears of happiness. ☺

It's the most rewarding feeling to know that we're educating the community, finding animals homes and reducing euthanasia.

I never want to leave the RSPCA, I love it!



My Details
RSPCA
this is Sissy
Alyesha

Marketing:

Paige Gibbs, Executive Manager Marketing, Fundraising and Communications

Marketing, Fundraising and Communications includes online, direct marketing, appeals, events, publications, media, bequests, education, grants, sponsorship and corporate partners, retail and now the RSPCA NSW Call Centre.

This year marked a number of milestones for this three-year-old team, the main objectives are – fundraising, advocacy and education.

Highlights for this financial year include:

- Expansion of the Education Team to target more schools, community groups, and government agencies, and increase our regional education volunteer program
- Over $12 million received in bequests and estates
- Launch of new RSPCA NSW website and social networking sites
- Opening of the first RSPCA Care Centre at Rouse Hill
- Participants in Cupcake Day for the RSPCA returned over $1.1 million nationally
- Increased corporate support/sponsorship for Million Paws Walk
- Call Centre relocated from the Sydney Shelter to Head Office
- Project Guardian Angel Christmas appeal raised $870,000 for RSPCA NSW. This appeal won the Fundraising Institute of Australia's Best Budget Acquisition award for NSW and secured a Highly Commended award at the FIA national conference
- $83,000 in grants.

There's lots going on at RSPCA NSW, keep up-to-date at **rspcansw.org.au**

Call Centre:

The RSPCA NSW Call Centre officially started in 2004, prior to that it was one lady named Pauline Dwyer who ran the switchboard. Since then, the Call Centre has grown to eight phone operators and a Call Centre Manager.

"Between 2004 and 2009 there has been an annual 12% increase (approx) for incoming calls. While some people might be alarmed at this increase, we see this is a positive step as people are now more aware of the RSPCA's role," said Nicole Louise, RSPCA NSW Call Centre Manager.

The RSPCA NSW Call Centre is open every day, including public holidays and Christmas. The consultants take a variety of calls such as cruelty reports, injured animal reports, adoption and general enquiries.

"The relationships that staff build with customers and the animals involved is commendable. From the time the animal is rescued to the time they are adopted, the consultants follow the story and know the animals by name.

"And it's not always a happy ending for some of the animals but as long as we are here, we will always keep trying."

The RSPCA NSW Call Centre can be reached on **02 9770 7555**

Pauline Dwyer
Call Centre Consultant

I remember when I saw an ad on TV for the RSPCA. It was 1987 and had Marie McCaskill in it. I immediately thought,

I want to work there!

My love and passion for animals is what brought me to the RSPCA

23 YEARS AGO

and I've been here ever since.

Pauline
and
Charlie

Education:

In January 2010 Mark Jeffrey, Senior Education Manager, began with RSPCA NSW. Now a team of four, the Education Team are excited about the future.

"I'm passionate about the education of animal welfare and wellbeing," said Mark. "The idea that we can bring an end to cruelty to animals through education is something that I find inspiring. So, when I think about animal welfare, I think about the education that is required to promote animal welfare."

The Department is passionate about promoting animal human empathy and animals as sentient beings, and how to put that message into an educational context. They are excited about furthering this education into schools, colleges, universities and the local community.

"The Education Department still has considerable room for growth and I look forward to improving upon and expanding the depth and breadth of the RSPCA education options on offer," he said.

"It is my hope we can all bring about a better life to animals in need."

See more at **rspcansw.org.au/programs/humane_education_programs,** call **02 9782 4477** or email **education@rspcansw.org.au**

Volunteers:

Marika Taylor, Volunteer Coordinator

RSPCA NSW Volunteers are dedicated, committed and passionate; they play an active role improving the lives of animals. Volunteering is a great way to be directly involved in the animal welfare cause.

The main roles are available at:

RSPCA NSW Shelters: These provide comfort, accommodation and the best possible care to surrendered, neglected, abandoned, sick and injured animals.

RSPCA Care Centre, Rouse Hill: A Shelter Outreach Facility, its main aims are to promote responsible pet ownership through rehoming, education and community involvement.

Volunteer Branches: Each Branch is run exclusively by Volunteers and plays a vital role in regional NSW.

Events: Without the help of our Volunteers, it would not be possible to hold events such as the Million Paws Walk.

We also need Foster Carers: These Volunteers care for animals who may be too young for adoption, recovering from illness or surgery, or simply not coping in the shelter environment.

Volunteers make a difference to the lives of animals in need. Head to **rspcansw.org.au/get_involved/become_a_volunteer** or contact your local RSPCA NSW Shelter or Volunteer Branch (see pages 54 and 55) for more or contact your local RSPCA Shelter or Volunteer Branch.

Rasa Pes
Volunteer

I volunteer for the RSPCA because

I ♥ ANIMALS

and admire all the fantastic work the RSPCA does!

I socialise, train, walk, clean, feed and spend quality time with the small dogs and puppies. Volunteering is a very

REWARDING EXPERIENCE,

as I'm able to help care for the animals awaiting adoption.

this is Rasa
Sparky loves his walks!

Media:

Every week RSPCA NSW sends out media releases. Some are fun, some are urgent, others are educational or offer advice, while some ask for the community's help. All are important.

August 8

17 MONTHS JAIL FOR 144 COUNTS OF ANIMAL CRUELTY

Yesterday, 7 August, Paul Hamilton of Illabo had his appeal against a 17-month jail term for hundreds of animal cruelty charges overturned in the Sydney District Court. Hamilton, who was already in custody after his bail was revoked three weeks ago, will be out of jail in September 2010.

In 2005, the RSPCA received a complaint about the condition of cattle, horses, sheep and goats on Hamilton's property. Upon investigation, RSPCA NSW Inspectors discovered a large number of starving and deceased animals. A significant number of cattle had to be euthanased because they were in a condition which was deemed cruel to be kept alive.

In April 2008, Hamilton, 52, was found guilty of 144 counts of animal cruelty. In July 2008, he was sentenced to serve a minimum non-parole period of 17 months. Following this conviction and sentence, Mr Hamilton lodged an All Grounds Appeal, which was subsequently reduced to a Severity Appeal. As well as the 17-month jail term, Hamilton was ordered to pay $250,815.42 in costs to RSPCA NSW. He was also given a 10-year prohibition order on stock animals. Unfortunately, as Mr Hamilton has been declared bankrupt, these costs will not be recovered by the RSPCA.

To read the RSPCA NSW media releases in full, head to **rspcansw.org.au** and click on **'Media Centre'** at the bottom of the homepage.

February 26

LIGHTS, CAMERA, ACTION! THE RSPCA CELEBRATES THE OSCARS!

The Oscars occur once a year, but every day RSPCA Staff and Volunteers look after the stars of their show – the animals – to no acclaim, designer gowns or million dollar pay packets. This year, in order to celebrate the star-studded event, RSPCA NSW is bringing Hollywood to Sydney. Would you like to meet George Clooney or Penelope Cruz? Then head to the Sydney Shelter or RSPCA Care Centre where animals are named after the nominated actors.

People who adopt a 'Hollywood Star' will receive a gift bag, and the owners who adopt the animals named after the winners, will each win an Oscar trophy and adoption pack. It's a little bit of glitz and glamour, and a whole lot of fun!

March 11

THE RSPCA HUNTER SHELTER NEEDS YOUR HELP

The night cages at the RSPCA Hunter Shelter allows for people, in dire circumstances, to surrender their animals and bring in strays. But for the past three weeks the RSPCA hasn't been able to offer this service. Why? Because animals, blanket and water bowls keep getting stolen.

"Normally, between the hours of 4.30pm and 8.00am, the night cages are kept open," said Scott Meyers, Hunter Shelter. "People, for whatever reason, bring their animals to us during these hours, and they feel safe knowing that we will look after them."

Can you help donate money towards reconstructing the night cages? Or are you a tradesman who can assist? Please, the RSPCA Hunter Shelter needs your help.

Finance:

Irene Argyros, Executive Manager Finance

An area of quiet achievement, the seven members of the RSPCA NSW Finance Team ensure that RSPCA NSW complies with corporate and taxation regulations. We also process daily financial transactions and monitor the progress of long-term investments.

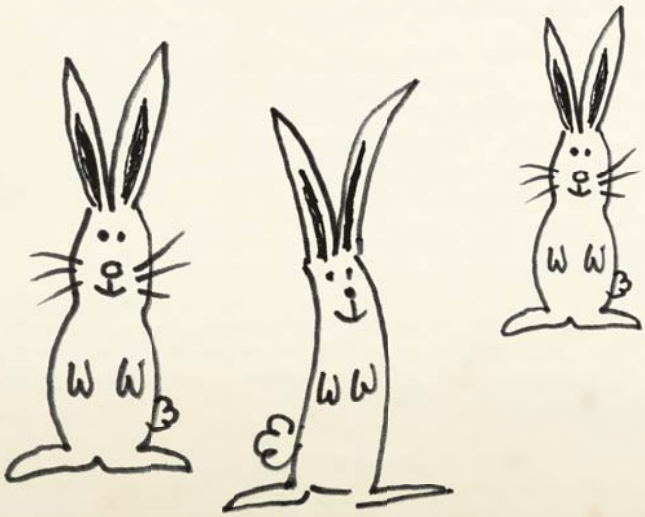
As a company and a charity, RSPCA NSW must comply with numerous legislative requirements in order to operate. These include corporate law regulations, requirements of the Department of Gaming and Racing, and the Australian Taxation Office. The Finance Team provides an essential service, ensures the accountability and smooth running of all sections of the Society, as well as monitoring the cash flow.

At the end of each financial year the culmination of all the individual transactions processed by the department results in the production of the financial reports. These provide information on the financial position of the company at the end of each year and the net result of all the operating areas of the company for the previous year.
See pages 36-48 for more.

Cecilia Zhang
Assistant Accountant

I love animals... and I'm so proud to work for the RSPCA!

This organisation is committed to improving the quality of animals' lives and giving them a voice. Although I've only been with the RSPCA for 12 months, not a single day goes by without me feeling how LUCKY I am to be a part of it.



Cecilia
These toys help teach children about pet care.

People & Organisational Development:

Desleigh White, Executive Manager People and Organisational Development

This financial year the RSPCA NSW People and Organisational Development Business Unit had its first full year of operation.

We focused on strategically building the Volunteering Department; continuous improvement with occupational health and safety and human resources policies and processes, as well as compliance with the changing industrial relations environment.

We engaged with government and influenced the Modern Award system, as well we focused on and improved communications with staff about their employment. There has been significant work on developing the solid people management building blocks that are now in place. These are designed to assist and guide our people managers in their core responsibility of managing and supporting our greatest asset, our people – both paid and volunteer.

The Department has developed working relationships with sister organisations nationally and internationally to share ideas, expertise and knowledge. In the coming year we will continue to develop a strong people focus that aligns with our vital focus on animal wellbeing.

Campaigns:

It's easy to improve the welfare of pigs and hens, just look for the RSPCA Approved Farming Scheme logo when you're next at the supermarket.

It's common to feel overwhelmed by the enormity of some of the problems facing production animals like hens and pigs. By simply purchasing welfare-friendly eggs and pork, you can directly impact animal welfare.

RSPCA Approved Farming Scheme

The RSPCA endorses eggs and pork that have been produced to high animal welfare standards. In fact, the RSPCA's standards for layer hens and pigs are much higher than what is required by law, ensuring the health and welfare of these animals. Eventually we would like to see RSPCA Approved Farming products on every supermarket shelf in Australia.

Hens

Layer hens in RSPCA Approved farms have the freedom to express their full range of natural behaviours – they can perch, dustbathe, scratch and forage, and lay their eggs in a nest. And all our farms undergo a stringent and regular inspection process to ensure the RSPCA's high standards are being met. For layer hens, welfare-friendly means barn-laid or free range eggs – definitely no cages.

Eggs from an RSPCA Approved farm are stamped with the RSPCA 'Paw of Approval' logo. If they're not available at your local supermarket or food store, please ask the store management to stock them.

Pigs

Pigs reared on RSPCA Approved farms live in either a well-managed outdoor system or within enhanced indoor environments that cater for all their behavioural and physiological needs. They are free range or bred free range – definitely no sow stalls or farrowing crates. All pigs are reared, handled and transported with consideration and care, and then slaughtered humanely.

For more about the RSPCA Approved Farming scheme and to find out what stores stock RSPCA Approved chicken and pork products visit **rspca.org.au**. For NSW information, contact Mark Bond, RSPCA NSW Communications Manager on **02 9782 4483** or **mbond@rspcansw.org.au**

A family farm, Gooralie Pork is one of a number of pig farms approved under the RSPCA Approved Farming Scheme. "We believe that being RSPCA Approved has added credibility to the article we deliver. Animal welfare is a priority to us and the stringent RSPCA guidelines assure our customers our reputation is justified," said Mark Ladner, owner.

HOW YOU CAN HELP

- Don't buy eggs that have been produced in battery cages.
- Don't buy pork products that have been produced in intensive farming systems.
- If animal-welfare friendly products are not available, talk to your butcher or supermarket manager. Tell them you'd prefer to buy products that don't come from cruel farming systems and encourage them to consider stocking and promoting products that are humanely produced.
- Choose Wisely is a celebration of animal welfare-friendly food. Choose Wisely businesses have committed to serve eggs, chicken and pork produced from animals that have been farmed humanely. If your local hangout isn't involved, please encourage them to join. For more go to **choosewisely.org.au**
- Express your anger and opposition to cruelty in the farming industries. Write to Federal Minister, The Hon. Joseph Ludwig; your State or Territory Primary Industry/Agriculture Minister; your local MP and local newspapers.

choose wisely

Concise Report for the Financial Year ended 30 June 2010:

The concise financial report is an extract from the full financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales, and can not be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the Society as the full financial report.

Further financial information can be obtained from The Royal Society for the Prevention of Cruelty to Animals New South Wales' full financial report, a copy of which, including the independent auditor's report, is available to all members without charge on request.

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DIRECTORS' REPORT

The Directors of The Royal Society for the Prevention of Cruelty to Animals New South Wales ("the Society") submit herewith the annual financial report of the Society for the financial year ended 30 June 2010. In order to comply with the provisions of the Corporations Act 2001, the Directors report as follows:

The names and particulars of the Directors of the Society during or since the end of the financial year are:

Directors

Dr Peter Wright, President
Mr Graham Hall, Vice President
Mr Doug Dean, Treasurer
Ms Wendy Barrett, Director
Mrs Dulcie Goldstein, Director
Mr Paul O'Donnell, Director
Mrs Carol Youdan, Director
Mrs Neen Brown, Director
Ms Jodhi Meares, Director

The above named Directors held office during the whole of the financial year and since the end of the financial year except for:

Mrs Neen Brown – resigned 14 June 2010

Particulars of Directors

The following particulars are given in respect of each of the Directors of the Society:

Dr P Wright BVSc, Grad Dip Ag Ec – Dr Wright is a veterinarian who runs his own practice at Goulburn, NSW and treats domestic pets, livestock, wildlife and other exotic species. Dr Wright has a long involvement with animal care groups including WIRES and in assisting the local RSPCA inspector.

Mr G Hall – Mr Hall has been an RSPCA Board member for over 20 years. Mr Hall is a grazier and a partner in a family property near Young raising shorthorn cattle, fine wool merino sheep and crops.

Mr D Dean B Comm, FCPA, FAIM – Mr Dean is Chairman of Veolia Environment Australia. He is the longest serving CEO in Australia's waste management and industrial services sectors. He is also chairman of the Veolia group in New Zealand and director of various other group companies around the world. He is a councilor on ABAF and on the Board of Advice for ITLS, University of Sydney and also on the Board of the MCA.

Ms W Barrett Exec MBA, B Bus Dip Corporate Director, Grad Dip IR – Ms Barrett has held a previous role of President of the RSPCA Auxiliary and has a special interest in progressing animal welfare, animal care and ethics. She is Manager of Business Strategy and Reporting for Transport NSW.

Mrs D Goldstein – Mrs Goldstein's father was a farrier/blacksmith in South Africa, and during her youth she shared her life with many farm and domestic animals which were cared for by the family. Today her life remains dominated with animals, and as a Director of Annangrove Dog Training Centre, her greatest joy is to work with and rehabilitating problem dogs. She has had the opportunity to teach children the correct ways to treat animals and enjoys this immensely. She was granted Honorary Life Membership of RSPCA NSW 1979 and has always been proud to support this organisation.

Mr P O'Donnell LLB (Hons) – Barrister of Supreme Court of NSW, Mr O'Donnell was elected to the Board in October 1998. A Barrister at Law, Mr O'Donnell is particularly interested in the Society's efforts to respond to animal cruelty.

Mrs N Brown – Mrs Brown is Branch President and Animal Care Coordinator at the Armidale Volunteer Branch.

Ms J Meares – Ms Meares is the founder and Creative Director of Tigerlily Swimwear. Jodhi started her career modelling from the age of 15. At 28 she launched Tigerlily swimwear at Mercedes Australian Fashion Week in May 2000. Since then, the label has gone from strength to strength and now includes a resort/surf wear clothing range, which is currently stocked in over 400 stores around the world including four Tigerlily stores. Jodhi sold Tigerlily to Billabong in 2007 and has stayed on as Creative Director. Jodhi is a patron of the Australian Childhood foundation as well as Mayumarri, she is very proud to join the RSPCA as Director due to her passion for all animals.

Mrs C Youdan OAM – Mrs Youdan joined the RSPCA through the Taree Volunteer Branch in 1979 and has held all branch positions at some time including five years as Voluntary Branch Inspector, when the nearest Inspector was over three hours away. Joined the Board in 1996. Awarded the order of Australia Medal for service to the community through RSPCA in 2001. Granted Life Honorary Membership in 2007.

Company Secretary

Mr S Coleman - Mr Coleman is the Chief Executive Officer of the RSPCA and the Society Secretary.

Principal Activities

The principal activity of the Society in the course of the financial year was the prevention of cruelty to animals through the operation of shelters, clinics, and the sale of animals and associated products.

Results

The net surplus of the Society for the year from principal activities was $232,017 (2009: surplus $252,605).

Dividends

The Society is a non-profit organisation and no dividends are payable.

Review of Operations

During the financial year, the Society conducted the activities described above resulting in the surplus as shown above. This surplus was predominately derived from legacies received during the financial year. The decline in surplus was mainly due to the realized loss on investments on sale as a result of the global financial crisis.

Changes in State of Affairs

There was no significant change in the state of affairs of the Society during the financial year.

Subsequent Events

There has not been any matter or circumstance occurring subsequent to the end of the financial year that has significantly affected, or may significantly affect, the operations of the Society, the results of its operations, or the state of affairs of the Society in future financial years.

Future Developments

It is the expectation of the Directors that the Society will further expand its activities where possible in the prevention of cruelty to animals and it is expected that the cost of these operations will increase but will be met from the traditional sources of income available to the Society.

Directors' Benefits

Since the end of the previous financial year, no Director of the Society has received or has become entitled to receive a benefit by reason of a contract made by the Society or a related corporation with him or her or with a firm of which he or she is a member or with a company in which he or she has a substantial financial interest, other than as disclosed in notes to the full financial report.

Indemnification of Officers and Auditors

During the financial year, the Society paid a premium in respect of a contract insuring the Directors of the Society (as named above), the Society secretary, and all employees of the Society against a liability incurred as such a director, secretary, officer, or employee to the extent permitted by the Corporations Act 2001. The contract of insurance prohibits disclosure of the nature of the liability and the amount of the premium.

The Society has not otherwise, during or since the financial year, except to the extent permitted by law, indemnified or agreed to indemnify an officer or auditor of the Society or of any related body corporate against a liability incurred as such an officer or auditor.

Directors' Meetings

The following table sets out the number of Directors' meetings held during the financial year and the number of meetings attended by each Director (while they were a Director). During the year, there were 9 Board meetings held.

Board of Directors' Meetings

Directors	Held	Attended
Dr P Wright	9	9
Mr D Dean	9	6
Mr G Hall	9	9
Mrs D Goldstein	9	9
Ms W Barrett	9	8
Mr P O'Donnell	9	8
Mrs C Youdan	9	9
Mrs N Brown	9	8
Ms J Meares	9	5

AUDITOR'S INDEPENDENCE DECLARATION

The auditor's independence declaration is included on page 39 of the financial report.

Signed this 15 day of October 2010, in accordance with a resolution of the Directors

On behalf of the Directors:

Dr P Wright, *President*

Mr D Dean, *Treasurer*

Deloitte

Deloitte Touche Tohmatsu
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The Board of Directors
The Royal Society for the Prevention
of Cruelty to Animals New South Wales
201 Rookwood Road
Yagoona NSW 2199

Dear Board Members,

The Royal Society for the Prevention of Cruelty to Animals New South Wales

In accordance with section 307C of the Corporations Act 2001, I am pleased to provide the following declaration of independence to the directors of The Royal Society for the Prevention of Cruelty to Animals New South Wales.

As lead audit partner for the audit of the financial statements of The Royal Society for the Prevention of Cruelty to Animals New South Wales for the financial year ended 30 June 2010, I declare that to the best of my knowledge and belief, there have been no contraventions of:

(i) the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and

(ii) any applicable code of professional conduct in relation to the audit.

Yours sincerely,

Deloitte Touche Tohmatsu

DELOITTE TOUCHE TOHMATSU

E. Angelucci

E Angelucci, Partner
Chartered Accountants
Parramatta
15 October 2010

Liability limited by a scheme approved under Professional Standards Legislation.

Member of
Deloitte Touche Tohmatsu

Deloitte

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Independent auditor's report to the members of The Royal Society for the Prevention of Cruelty to Animals New South Wales

The accompanying concise financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales comprises the statement of financial position as at 30 June 2010, the statement of comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended and related notes, derived from the audited financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales for the year ended 30 June 2010 and the discussion and analysis as set out on pages 7-15. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards.

Directors' Responsibility for the Concise Financial Report
The directors of the Society are responsible for the preparation and presentation of the concise financial report in accordance with Accounting Standard AASB 1039 "Concise Financial Reports" and the Corporations Act 2001. This responsibility includes establishing and maintaining internal control relevant to the preparation of the concise financial report; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility
Our responsibility is to express an opinion on the concise financial report based on our audit. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales for the year ended 30

June 2010. Our auditor's report on the financial report for the year was signed on 15 October 2010 and was not subject to any modification. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

Our procedures in respect of the concise financial report included testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of evidence supporting the amounts and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report, and discussion and analysis, complies with Accounting Standard AASB 1039 "Concise Financial Reports".

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Auditor's Independence Declaration
In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

Auditor's Opinion
In our opinion, the concise financial report, including the discussion and analysis of The Royal Society for the Prevention of Cruelty to Animals New South Wales for the year ended 30 June 2010 complies with Accounting Standard AASB 1039 Concise Financial Reports.

Yours sincerely,

Deloitte Touche Tohmatsu

DELOITTE TOUCHE TOHMATSU

E. Angelucci

E Angelucci, Partner
Chartered Accountants
Parramatta
15 October 2010

Liability limited by a scheme approved under Professional Standards Legislation.

Member of
Deloitte Touche Tohmatsu

DIRECTORS' DECLARATION

The Directors declare that:

(a) in the Directors' opinion, the attached financial statements and the notes thereto comply with the Accounting Standard AASB 1039 "Concise Financial Reports"; and

(b) the attached financial statements and notes thereto have been derived from the full financial report of the Society

Signed in accordance with a resolution of the Directors.

On behalf of the Directors:

Dr P Wright, *President*
Sydney, 15 October 2010

Mr D Dean, *Treasurer*
Sydney, 15 October 2010

STATEMENT OF COMPREHENSIVE INCOME

for the Financial Year Ended 30 June 2010

	Notes	2010 $	2009 $
Revenue	6	24,599,883	18,421,717
Operating expenses		(32,932,090)	(31,151,872)
Finance costs		(296,007)	(512,258)
Operating deficit before legacies and grants		(8,628,214)	(13,242,413)
Legacies		8,432,997	13,071,018
Government grant		427,234	424,000
Surplus for the year		**232,017**	**252,605**
Other comprehensive income:			
Net value profit on available-for-sale financial assets		1,409,368	1,652,595
Total comprehensive income for the year		**1,641,385**	**1,905,200**

Notes to the financial statements are included on pages 44 to 46.

STATEMENT OF FINANCIAL POSITION

as at 30 June 2010

	2010	2009
	$	$
Current Assets:		
Cash and cash equivalents	5,945,110	3,301,145
Trade and other receivables	3,249,746	1,360,628
Inventories	1,546,544	1,262,030
Other financial assets	–	262,500
Other assets	54,168	–
Total Current Assets	**10,795,568**	**6,186,303**
Non-Current Assets:		
Other financial assets	21,193,446	22,025,448
Property, plant and equipment	40,002,429	41,240,739
Total Non-Current Assets	**61,195,875**	**63,266,187**
Total Assets	**71,991,443**	**69,452,490**
Current Liabilities:		
Trade and other payables	4,155,855	2,693,160
Provisions	1,248,130	1,141,535
Borrowings	150,462	150,462
Total Current Liabilities	**5,554,447**	**3,985,157**
Non-Current Liabilities:		
Provisions	876,903	755,078
Borrowings	2,747,678	3,541,225
Total Non-Current Liabilities	**3,624,581**	**4,296,303**
Total Liabilities	**9,179,028**	**8,281,460**
Net Assets	**62,812,415**	**61,171,030**
Members' Equity and Specific Funds:		
Specific funds	346,436	346,436
Accumulated funds	49,035,414	48,803,397
Reserves	13,430,565	12,021,197
Total Equity and Funds	**62,812,415**	**61,171,030**

Notes to the financial statements are included on pages 44 to 46.

STATEMENT OF CHANGES IN EQUITY

for the Financial Year Ended 30 June 2010

	Specific Funds $	Revaluation Reserve $	Retained Earnings $	Total $
Balance at 1 July 2008	346,436	10,368,602	48,550,792	59,265,830
Total comprehensive income		1,652,595	252,605	1,905,200
Balance at 30 June 2009	**346,436**	**12,021,197**	**48,803,397**	**61,171,030**
Balance at 1 July 2009	346,436	12,021,197	48,803,397	61,171,030
Total comprehensive income		1,409,368	232,017	1,641,385
Balance at 30 June 2010	**346,436**	**13,430,565**	**49,035,414**	**62,812,415**

Notes to the financial statements are included on pages 44 to 46.

STATEMENT OF CASH FLOWS

for the Financial Year Ended 30 June 2010

	Notes	2010 $	2009 $
Cash flow from operating activities:			
Receipts from members and customers		25,820,810	20,557,252
Payments to suppliers and employees		(38,538,991)	(33,574,151)
Donations received		2,666,056	2,324,135
Legacies received		8,432,997	13,134,811
Government subsidy		427,234	424,000
Subscriptions		48,485	46,953
Interest paid		(296,006)	(512,258)
Net cash from operating activities		**(1,439,415)**	**2,400,742**
Cash flow from investing activities:			
Rent received		405,881	564,618
Interest received		162,319	356,273
Dividends received		977,744	1,751,601
Proceeds for the sale of property, plant and equipment		8,599,809	5,673,319
Payment for property, plant and equipment		(6,008,969)	(6,308,337)
Net (payments)/proceeds for investments		740,142	(1,685,024)
Net cash inflow from investing activities		4,876,926	352,450
Cash flow from financing activities:			
Repayments from capital works borrowings		(793,546)	(488,512)
Net cash (outflow) from financing activities		(793,546)	(488,512)
Net increase/(decrease) in cash and cash equivalents		2,643,965	2,264,680
Cash and cash equivalents at the beginning of the financial year		3,301,145	1,036,465
Cash and cash equivalents at the end of the financial year		5, 945,110	3, 301,145

Notes to the financial statements are included on pages 44 to 46.

DISCUSSION AND ANALYSIS

Discussion and Analysis of the Statement of Comprehensive Income

The Society's total revenue for 2010 increased by $6,178,166 over the prior period whilst expenses increased by $1,780,218. Legacies decreased by $4,638,021 over prior year and the government grant increased marginally by $3,234.

Discussion and Analysis of the Statement of Financial Position

The Society's net assets increased by $1,641,385 over the year. The increase in the net assets is the result of total assets increasing while there is a increase in total liabilities.

The main items affecting the movement in assets and liabilities can be attributed to:

- the increase in cash and cash equivalents as explained under the discussion and analysis of the cash flows
- borrowings decreased by $793,547 as a result of repayments of capital works borrowings.

Discussion and Analysis of the Statement of Changes in Equity

The accumulated funds increased by $232,017 during the financial year ended 30 June 2010 (2009: increase $252,605).

During the financial year ended 30 June 2010 a valuation loss on the available for sale investments of $1,409,368 (2009: $1,652,595 loss) was recognised in the Society's reserves.

Discussion and Analysis of the Statement of Cash Flows

The Society's net cash and cash equivalents at the end of the financial year increased by 2,643,965 compared to an increase of $2,264,680 in the prior year.

Net cash out flow from operating activities decreased by $3,840,157 to $1,439,415. This is due to largely increase in payments to suppliers and employees and a decrease in receipts from legacies received during the year.

Net cash generated by investing activities increased by $4,524,476 to $4,876,926. This was primarily attributable to decrease in payments for property, plant and equipment during the year coupled with the decrease in proceeds from disposal of assets.

Net cash used in financing activities was $793,547 as a result of the repayments of borrowings during the financial year.

NOTES TO THE FINANCIAL STATEMENTS

for the Financial Year Ended 30 June 2010

1. Significant Accounting Policies

Basis of Preparation

The concise financial report has been prepared in accordance with the Corporations Act 2001 and Accounting Standard AASB 1039 'Concise Financial Reports'. The concise financial report, including the financial statements and specific disclosures included in the concise financial report, has been derived from the full financial report of the Society.

All amounts are presented in Australian dollars.

A full description of the accounting policies adopted by the Society is provided in the notes to the financial statements which form part of the full financial report.

2. Adoption of New and Revised Accounting Standards

In the current year, the Society has adopted all of the new and revised Standards and Interpretations issued by the Australian Accounting Standards Board (the AASB) that are relevant to its operations and effective for the current annual reporting period. There has been no material impact of these changes to the Society's accounting policies.

Standards and Interpretations issued not yet effective

At the date of authorisation of the financial report, the Standards and Interpretations listed below were in issue but not yet effective.

Initial application of the following Standard will not affect any of the amounts recognised in the financial report, but will change the disclosures presently made in relation to the Society's financial report:

- AASB 2009-5 'Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project'
  Effective for annual reporting periods beginning on or after 1 January 2010
- AASB 2009-8 'Amendments to Australian Accounting Standards – Group Cash-Settled Share-based Payment Transactions'
  Effective for annual reporting periods beginning on or after 1 January 2010
- AASB 2009-10 'Amendments to Australian Accounting Standards – Classification of Rights
  Effective for annual reporting periods beginning on or after 1 February 2010
- AASB 124 'Related Party Disclosures' (revised December 2009) and AASB 2009-12 'Amendments to Australian Accounting Standards arising from AASB 124'
  Effective for annual reporting periods beginning on or after 1 January 2011
- AASB 9 'Financial Instruments', AASB 2009-11 'Amendments to Australian Accounting Standards arising from AASB 9'
  Effective for annual reporting periods beginning on or after 1 January 2013
- AASB 2009-14 'Amendments to Australian Interpretation – Prepayments of a Minimum Funding Requirement'
  Effective for annual reporting periods beginning on or after 1 January 2011
- Interpretation 19 'Extinguishing Financial Liabilities with Equity Instruments'
  Effective for annual reporting periods beginning on or after 1 July 2010

The Directors have given due consideration to all new and revised standards and interpretations issued by the AASB that are not yet effective and have not been adopted in this financial report, and do not believe that they will have a material impact on the financial report in the period of initial application.

3. Charitable Fundraising Act 1991

The following additional information is provided in accordance with the requirements of the above Act.

	2010 $	2009 $
(a) Fundraising appeals		
Head Office and Branches have conducted various fundraising appeals during the year. Details of aggregate gross income and total expenses of fundraising appeals, as disclosed in these financial statements were as follows:		
Gross proceeds from fundraising appeals:		
Head office:		
– Donations	2,472,469	2,049,905
– Fundraising	6,198,622	4,351,503
Branches:		
– Donations	150,739	285,937
– Fundraising	276,224	267,084
Gross proceeds from fundraising appeals	**9,098,054**	**6,954,429**
Cost of fundraising appeals:		
Head office	(2,224,528)	(1,516,554)
Branches	(56,462)	(70,981)
Total costs of fundraising appeals	**(2,280,990)**	**(1,587,535)**
Net surplus obtained from fundraising appeals	**6,817,064**	**5,366,894**
Fundraising from cash donations and cash legacies generally conducted on an honorary basis by members of the Society supported by officers who are employed for specific inspectorial, veterinary or other necessary administrative purposes.		
(b) Fundraising appeals conducted during the financial period – appeals, raffles, stalls, social functions.		
(c) Statement showing how funds received were applied to charitable purposes.		
Net surplus from fundraising appeals	6,817,064	5,366,894
Net surplus was applied to the charitable purpose in the following manner:		
– Funding RSPCA Inspectors	(4,626,216)	(4,454,538)
– Provision of animal shelter facilities for stray, abandoned and abused animals including accommodation, food, veterinary care etc.	(11,282,161)	(11,840,834)
– Veterinary clinic services	(6,440,791)	(6,105,628)
– Expenditure on support services	(9,885,517)	(8,088,741)
	(32,234,685)	**(30,489,741)**
Shortfall	**(25,417,621)**	**(25,122,847)**

3. Charitable Fundraising Act 1991 (Continued)

	2010 $	2009 $
Government grant	427,234	424,000
Legacies	8,432,997	13,071,018
Investment income	1,008,768	(2,413,792)
Fees for service – animals	6,748,798	6,763,733
Other income – gross	7,744,262	7,117,347
Total income from other sources	**24,362,058**	**24,962,306**

(d) Comparisons by monetary figures and percentages

Total cost of fundraising/gross income from fundraising $2,280,990/$9,098,054 (2009: $1,587,535/$6,954,429)	25.07%	22.83%
Total surplus from fundraising/gross income from fundraising $6,817,064 / $9,098,054 (2009: $5,366,894/$6,954,429)	74.93%	77.17%
Total costs of services/total costs $22,349,168 / $32,234,685 (2009: $22,401,000/$30,489,741)	69.33%	73.47%
Total costs of services/total income received $22,349,168 / $24,362,058 (2009: $22,401,000/$24,962,306)	91.74%	89.74%

4. Segment Information

The Society operates in one business segment relating to the prevention of cruelty to animals.

The Society operates in New South Wales, Australia.

5. Subsequent Events

There has not been any matter or circumstance that has arisen since the end of the financial year that has significantly affected, or may significantly affect, the operations of the Society, the results of those operations or the state of affairs of the Society in future years.

6. Revenues

An analysis of the Society's revenue for the year is as follows:

	2010 $	2009 $
Donations	2,623,209	2,335,842
Interest received – other entities	162,319	356,273
Dividends received – other entities	977,744	1,751,601
Royalty	108,530	103,631
(Loss)/Profit on sale of equity investments	(354,360)	(4,673,890)
Profit on sale of property	2,092,478	2,027,627
Membership subscriptions	35,653	46,953
Fees for service - animals	6,748,798	6,763,733
Sale of goods	1,846,506	1,548,469
Sale of animals	2,437,255	2,318,746
Rent	405,881	564,618
Court fines and costs	134,817	170,794
Fundraising	6,474,846	4,618,587
Sundry income	906,207	488,733
	24,599,883	**18,421,717**

DETAILED INCOME & EXPENDITURE STATEMENT (UNAUDITED)

INCOME	Support Services		Shelters		Clinics		Inspectorial		RSPCA NSW Total		Branches, Auxiliary		Consolidation Adjustment		RSPCA NSW Incl. Branches, Auxiliary	
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
	$	$	$	$	$	$	$	$	$	$	$	$	$	$	$	$
Income Donations	2,001,975	1,739,682	378,472	237,990	35,937	38,461	56,084	33,772	2,472,469	2,049,905	150,739	285,937			2,623,209	2,335,842
Fundraising - gross	6,132,790	4,289,478	64,048	34,499	0	27,527	1,785	0	6,198,622	4,351,503	276,224	267,084			6,474,846	4,618,587
Government grant	0	0	0	0	0	0	424,000	424,000	424,000	424,000	3,234	0			427,234	424,000
Investments	892,199	-2,424,966	2,047	2,085	19,612	9,056	0	0	913,858	-2,413,826	94,910	34			1,008,768	-2,413,792
Legacies & Bequests	8,360,737	12,935,469	28,908	92,626	0	0	13,000	8,452	8,402,645	13,036,547	30,352	34,471			8,432,997	13,071,018
Rent received	361,094	521,476	21,480	21,480	900	0	0	0	383,474	542,956	22,407	21,662			405,881	564,618
Fees for service - animals	14,430	-100	2,430,377	2,437,231	4,255,065	4,098,437	0	60	6,699,872	6,535,628	48,926	228,105			6,748,798	6,763,733
Internal vet/shelter fees	0	0	0	142	2,313,265	2,165,818	0	0	2,313,265	2,165,960	0	0	-2,313,265	-2,165,960	0	0
Internal vet/inspectors fees	0	0	0	0	200,839	245,098	0	0	200,839	245,098	0	0	-200,839	-245,098	0	0
Internal shelter/inspectors fees	0	0	182,629	288,535	0	7,493	0	0	182,629	296,027	0	0	-182,629	-296,027	0	0
Internal shelter/clinic	0	0	8,000	17,211	0	0	0	0	8,000	17,211	0	0	-8,000	-17,211	0	0
Internal Clinic/Legacy	0	0	0	0	36,198	59,781	0	0	36,198	59,781	0	0	-36,198	-59,781	0	0
Internal Clinic/Retail	0	0	0	0	618	0	0	0	618	0	0	0	-618	0	0	0
Internal Subsidies & Donations	6,100	0	23,647	155,534	6,000	0	0	0	35,747	155,534	21,500	3,000	-57,247	-158,534	0	0
Sales - other	911,754	873,704	286,343	234,662	65,260	88,067	0	0	1,263,356	1,196,433	583,150	352,037			1,846,506	1,548,469
Court fines & costs	2,325	5,223	470	940	0	0	132,022	164,631	134,817	170,794	0	0			134,817	170,794
Subscriptions	35,599	30,818	55	48	0	0	0	0	35,653	30,866	0	16,087			35,653	46,953
Surplus on disposal of non-current assets	2,078,679	1,759,210	13,796	81,337	0	9,424	0	177,656	2,092,477	2,2027,627	0	0			2,092,478	2,027,627
Other	430,144	150,742	2,444,546	2,306,243	262,777	109,796	30,126	26,030	3,167,594	2,592,811	61,333	166,075			3,228,927	2,758,886
Total Income	**21,227,826**	**19,880,733**	**5,884,818**	**5,910,564**	**7,196,471**	**6,858,957**	**657,017**	**834,601**	**34,966,133**	**33,484,855**	**1,292,774**	**1,374,491**	**(2,798,795)**	**(2,942,611)**	**33,460,113**	**31,916,735**
EXPENDITURE																
Animal Related																
Food	1,380	1,099	104,420	77,324	3,272	1,724	5,357	2,168	114,430	82,315	27,988	28,753			142,419	111,069
Medicines	4,011	559	248,744	210,758	1,533,790	1,449,594	621	340	1,787,166	1,661,251	0	0			1,787,166	1,661,251
Veterinary expenses	886	1,700	455,727	443,221	9,184	66,358	78,534	77,433	544,331	588,712	427,948	354,380			972,279	943,091
Internal vet/shelter fees	0	0	2,313,265	2,164,597	0	1,362	0	0	2,313,265	2,165,960	0	0	-2,313,265	-2,165,960	0	0
Internal vet/inspectors fees	0	0	2,405	0	0	0	198,434	245,098	200,839	245,098	0	0	-200,839	-245,098	0	0
Internal shelter/inspectors fees	0	0	0	0	0	0	182,629	296,027	182,629	296,027	0	0	-182,629	-296,027	0	0

This detailed income and expenditure statement does not form part of the audited financial report and has been included for the information of members.

DETAILED INCOME & EXPENDITURE STATEMENT (UNAUDITED)

EXPENDITURE	Support Services		Shelters		Clinics		Inspectorial		RSPCA NSW Total		Branches, Auxiliary		Consolidation Adjustment		RSPCA NSW Incl. Branches, Auxiliary	
Internal Shelter/Clinic	0	0	0	0	8,000	17,211	0	0	8,000	17,211	0	0	-8,000	-17,211	0	0
Internal Clinic/Legacy	25,640	44,127	10,557	15,654	0	0	0	0	36,198	59,781	0	0	-36,198	-59,781	0	0
Internal Clinic/Retail	618	0	0	0	0	0	0	0	618	0	0	0	-618	0	0	0
Internal Subsidies & Donations	21,500	3,000	0	0	0	0	0	0	21,500	3,000	35,747	155,534	-57,247	-158,534	0	0
Laboratory	0	0	0	0	119,987	96,665	93	136	120,080	96,801	0	0			120,080	96,801
Employment/Super/FBT/AL/ LSL etc	3,421,050	2,832,883	7,778,059	8,410,154	3,775,532	3,605,928	2,468,027	2,317,523	17,442,668	17,166,487	0	0			17,442,668	17,166,487
Investments	280,635	283,390	0	0	0	0	0	0	280,635	283,390	0	0			280,635	283,390
Plant and building expenses	519,769	491,372	971,851	938,399	332,101	260,156	438,186	432,602	2,261,907	2,122,529	9,523	10,045			2,271,430	2,132,574
Occupancy costs	281,849	199,661	90,642	106,016	58,491	40,429	127,177	141,388	558,159	487,494	0	0			558,159	487,494
Purchases merchandise	562,698	420,807	140,235	165,370	55,190	50,936	0	0	758,124	637,113	57,568	88,522			815,692	725,635
Fundraising	2,212,870	1,505,870	11,657	10,684	0	0	0	0	2,224,528	1,516,554	56,462	70,981			2,280,990	1,587,535
Repairs & maintenance	139,280	273,894	163,895	186,099	0	62,788	3,529	3,160	306,704	525,942	17,794	17,064			324,498	543,006
Membership services	191,524	163,146	0	0	0	0	0	0	191,524	163,146	1,390	1,585			192,914	164,732
Receivable costs	24,759	1,536	25,025	5,410	2,339	5,143	0	0	52,123	12,089	0	0			52,123	12,089
Board expenses	18,902	35,733	0	0	0	0	0	151	18,902	35,884	0	0			18,902	35,884
Legal	127,367	56,960	0	1,500	0	0	733,766	600,793	861,133	659,253	0	0			861,133	659,253
Communication	127,982	134,976	77,698	84,556	34,336	32,283	85,831	88,943	325,847	340,758	21,965	17,699			347,812	358,457
Insurance	52,460	21,685	45,984	58,972	10,700	17,446	2,735	5,220	111,879	103,323	0	550			111,879	103,873
Motor vehicle	176,683	167,172	224,627	218,850	36,463	30,196	485,474	498,375	923,247	914,592	4,427	9,495			927,674	924,088
Auditors remuneration	54,395	79,500	0	0	0	0	0	0	54,395	79,500	3,680	2,586			58,074	82,086
Computer expenses	95,887	66,580	3,190	1,869	8,977	6,220	661	1,308	108,715	75,978	0	0			108,715	75,978
RSPCA Australia levy	213,550	218,312	0	0	0	0	0	0	213,550	218,312	0	0			213,550	218,312
Other	1,413,326	1,287,441	940,408	921,653	460,428	379,762	196,223	284,997	3,010,386	2,873,853	328,918	417,194			3,339,304	3,291,047
Total Expenditure	**9,969,023**	**8,291,403**	**13,608,388**	**14,021,085**	**6,448,791**	**6,124,201**	**5,007,279**	**4,995,663**	**35,033,480**	**33,432,352**	**993,410**	**1,174,388**	**(2,798,795)**	**(2,942,611)**	**33,228,095**	**31,664,130**
Surplus / -Deficit	**11,258,804**	**11,589,330**	**-7,723,569**	**-8,110,522**	**747,680**	**734,756**	**-4,350,262**	**-4,161,062**	**-67,347**	**52,502**	**299,364**	**200,103**	**0**	**0**	**232,017**	**252,605**

This detailed income and expenditure statement does not form part of the audited financial report and has been included for the information of members.

Cruelty Complaints:

In 2009/2010, the Inspectors investigated 15,083 complaints and initiated 101 prosecutions (incorporating 607 offences involving 1,261 animals). Find out more at rspcansw.org.au/services/inspectorate

Complaint Code	Bird	Cat	Cattle	Crab/Fish	Dog	Exotic	Farm	Fowl	Goat	Horse	Pig	Small Pets	Sheep	Natives	Total
Abandoned	23	306	6	4	699	0	4	34	10	37	1	23	11	10	1168
Animal Park Insp	2	0	1	0	1	4	1	4	1	0	1	4	6	9	34
Cat Up Tree	1	17	0	0	0	0	0	0	0	0	0	0	0	0	18
Circus Insp	0	0	0	0	1	0	0	0	0	1	0	0	0	0	2
Cock Fighting	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
Concern For Welfare	86	418	142	35	1752	9	9	87	62	370	15	97	102	129	3313
Dead	24	36	82	14	69	3	2	15	15	41	1	18	42	20	382
Dog Fighting	0	1	0	0	51	0	0	0	0	0	0	0	0	0	52
Exercise Inadequate	2	8	2	0	203	0	0	1	2	14	0	1	4	1	238
Exposed To Heat	9	2	8	0	144	0	1	10	14	39	3	23	8	14	275
Feedlot Insp	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
Food & Water	75	618	347	6	2640	5	17	120	103	966	19	84	129	43	5172
Illtreatment	11	61	6	5	403	5	5	16	9	15	2	8	8	35	589
Kennel Inspection	0	16	0	0	54	0	0	0	0	0	0	0	0	0	70
Killed	1	11	2	0	21	1	3	4	1	3	2	3	2	18	72
Locked In Car	0	5	0	0	86	0	0	1	0	0	0	0	0	0	92
Locked In House	3	85	0	1	123	0	0	1	2	1	0	1	1	3	221
Locked In Laundry	0	7	0	0	11	0	0	0	0	0	0	0	0	0	18
Locked In Shed	2	11	0	0	73	0	0	0	3	0	0	1	0	1	91
Locked In Shop	0	2	0	0	0	0	0	0	0	0	0	0	0	0	2
Locked In Small Pen	51	56	11	0	493	2	3	54	10	33	9	43	12	44	821
Organised Cruelty	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
Other	37	222	26	12	558	5	5	35	21	101	6	59	35	60	1182
Overcrowded	15	26	8	23	37	2	2	38	3	9	3	25	7	18	216
Pet Shop Inspection	67	39	0	19	143	0	0	24	0	0	0	55	0	16	363
Poisoning	9	4	0	0	2	0	0	1	0	0	0	3	0	8	27
Poultry Inspection	0	0	0	0	0	0	0	6	0	0	0	0	0	0	6
Req Rescue	137	320	23	4	133	19	2	43	7	16	0	3	12	152	871
Riding Sch Insp	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
Rodeo Insp	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2
Sale Yard Insp	1	0	8	0	2	0	0	1	2	7	0	0	3	0	24
Shelter Inadequate	24	23	19	0	694	2	4	35	38	91	5	34	25	11	1005
Stable Insp	0	0	0	0	0	0	0	0	0	3	0	0	0	0	3
Tied Continually	3	15	18	0	982	0	2	11	42	29	1	3	16	2	1124
Transport Unsatisfactory	0	1	4	0	35	0	0	12	3	2	0	0	3	0	60
Vet Treatment	45	606	179	16	1481	15	21	86	65	494	7	43	187	77	3322
Film Notification	0	0	0	0	1	0	0	0	0	0	0	1	0	1	3
Premises Inspection	20	1	0	0	72	0	0	26	8	16	0	37	8	11	199
TOTAL	648	2917	894	139	10964	72	81	667	421	2291	75	569	621	683	21042

* *Total number of animal cruelty complaints received during 2009/2010 was 15,083. The Table above analyses complaints by complaint code (may be multiple issues/codes in a single complaint) and animal type (may be multiple animal types in a single complaint). This figure yields 21,042.*

Animal Statistics:

In 2009/2010 we cared for 46,540* animals, reunited 5,974 animals with their family and rehomed 11,003 animals with new families.

We cared for...

21,328 Dogs
20,303 Cats
1,075 Rabbits
377 Ducks
335 Roosters
326 Guinea Pigs
302 Non-Native Pigeons
299 Chickens
248 Lorikeets
153 Mice
138 Rats

121 Non-Native Doves
110 Budgerigars
96 Magpies
94 Galahs
93 Horses
91 Cockatiels
90 Cockatoos
82 Reptiles
82 Goats
79 Ferrets
70 Indian Mynas
54 Amphibians

51 Sheep
46 Native Mynas
36 Possums
34 Wallabies
31 Parrots
26 Canaries
26 Geese
24 Corellas
24 Cows
22 Native Pigeons
19 Crows
16 Kangaroos

16 Kookaburras
16 Owls
15 Foxes
13 Native Finches
11 Emus
11 Fish
11 Pigs
10 Native Doves
10 Sugar Gliders
8 Echidnas
4 Pheasants
3 Quails

We rehomed animals with new families...

5,298 Dogs
4,668 Cats

569 Other (includes birds and animals such as Rabbits, Guinea Pigs and Canaries)

431 Livestock
37 Horses

We reunited animals with their families...

5,307 Dogs
484 Cats
119 Livestock

44 Other (includes birds and animals such as Rabbits, Guinea Pigs and Canaries)

20 Horses

The RSPCA has an open door policy; we never turn an animal away. Animals available for adoption can be viewed at **adoptapet.com.au**

For a comprehensive list of statistics go to **rspca.org.au**

Each year animals are euthanased, mainly for medical and behavioural reasons. Throughout the year, but especially at Christmas, we are inundated with cats and kittens, and cannot rehome them all. Please desex, microchip and care for your pets, and help us reduce this rate:

Cats 13,084
Dogs 8,361

Other 1,722 (includes birds and animals such as Rabbits, Guinea Pigs and Canaries)

Wildlife 485
Livestock 419
Horses 14

Includes 111 other animals (species not specified)

Bequestors:

Their lives touched us but their passing left their mark
Esther Krizmancic, Bequests Manager

A

Anonymous
Lorna Anderson
Kevin Attenborough

B

Margaret Barker
Doris May Barlow
Gerald Bartlett
William Edward Bates
Jean Beecham
Winifred Belbin
Elizabeth Bertolotti
Gary Bliss
Helen Bowles
Nancy Isabel Broad
Joanne Brogan
Joan Buckland

C

Jean Caldwell
John Clarke
Elizabeth Ingrid Cohen
Ronald Connellan
Dorothy Cook
Lee Ronald Cooper
Kenneth Cotter
Eileen May Craig

D

Irene Marjorie Daly
Richard Debenham
William Delbridge
Ernest Norman Dickinson
Margaret Dickinson
Eileen Dixon
Joyce Eugenie Duce

E

Maurice Emmerson

F

Aileen Rita Follett
Barrie Roderick Furnsby

G

Florence Gardner
Hugh Russell Gidley
Phyllis Elsie Green
Joan Patricia Grubb

H

Colin Cecil Hall
Frank Hammond
Edward Hansford
Erika Luise Hardcastle
Maurice Hatch
Marion Joyce Hawkins
Edna Hewer
Yvonne Veronica Hoad
Frank Malcolm Hollis
James Hopkins
Grace House
Georgina Hutson

I

Honora Lillian Ismay
Owen Ison

J

Neil Jennings
Dorothea Jezzard
Bronwyn Marshall Jones

K

Jack Loren Karas
Lesley Kelly
Lorna Kelly
Lesley-Del Kinscher
Edith Lucy Kouto
Elva Joan Kries

L

Kazuko Lamont
Fancy Elisabeth Lawrence
Monica Veronica Leblanc
Ilene Lee
Jean Lee
Spencer Adrian Lever
James Lockhardt
Alison Lockley
Bessie Long
Kenelm Gustav Lowry

M

Florence Martin
Norma Dorothy Maxwell
Cynthia McIntosh
Eileen Mary McLean
Namona Goddard McNeil
Mary Miller
Edna Mison
Vera Mudie
Robert Herbert Mullinger

N

Alison Naudi
Melvie Neasbey
Joan Newman

O

Grace Margaret Oliver
Coral Irene Owen

P

Helen Marie Palmer
Graham Patrick
Marjorie Jill Peacock
Antonio Pellarin
Betty Penton
Raymond Perrott
Susanne Pinkus
Laurel Punch

Q

Jack Quarmby

R

May Mathieson Rattenbury
Gordon William Redfern
Beryl Jean Roach
Dorothy Ru-Desille
Sadie Florence Russell
Susanne Rutherford

S

Frank Sanders
Beryl Sharpe
Gladys Irene Shead
Dorothy Shotbolt
Beverley Smith
Morna Gray Smith
Victoria Benita Smith
Josef Vaclav Sneller
Brenda South
Joseph Spalding
Helen Mary Stone
Rose Ann Stratford
Valerie Street
Sheila Suters
Lyn Myra Swain

T

Mary Tasker
Robin Thomsen
William David Trigg

U

Herta Underwood

V

Nita Vincent
Leslie Vollmer

W

Shirley June Wainwright
Robyn Walker
Ivy Wallis
Barbara Helen Ward
Wilba Joyce Whan
Nancye May Whicker
Elizabeth Whittington
Allan Kenneth Williams
Ivy Green Wolfenden
Marion Woods

TRUSTS AND FOUNDATIONS:

Clive Arnott Trust
Sir Robert and Lady Askin Trust
Bill and Joy Barrie Foundation
Oscar William Eschenhagen Edwards Trust
William Moore Trust
Eleanor Smith Trust
Hilda Witton Trust
Elliott Trust
Joan Petersen Endowment

Directors & Exec. Staff:

PATRONS

The Hon.
Kristina Keneally MP
NSW Premier

The Hon.
David Brownhill

Mr Barry O'Farrell MP
Leader of the Opposition

EXECUTIVE MANAGEMENT TEAM

Steve Coleman
Chief Executive Officer

David OShannessy
Chief Inspector

Dr Magdoline Awad
Chief Veterinarian

Susan Hill
Animal Wellbeing

Gerry Rose
Branches and Properties

Irene Argyros
Finance

Paige Gibbs
Marketing, Fundraising and Communications

Desleigh White
People and Organisational Development

BOARD OF DIRECTORS

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President

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Carol Youdan
Director

Neen Brown
Director

Jodhi Meares
Director

Steve Coleman
Secretary

Workplace Giving & Volunteering:

James Roden, Business Relations and Grants Manager

Workplace Giving and Volunteering

Corporate volunteering and corporate donations are going from strength to strength. This financial year saw an overwhelming increase in the offers of volunteer work to RSPCA NSW from our corporate friends and staff. Every day we receive enquiries with offers to help. Unfortunately we can't always accommodate the groups but we have doubled in numbers since last year and the standard of projects completed is incredible.

As most corporate head offices are based in Sydney, the Sydney Shelter Corporate Support Days are particularly popular with workplaces. Corporate Support Days are different from normal volunteering as they provide a more in-depth insight into the RSPCA and feature a talk from our Education Team, Shelter Staff or Inspectorate before undertaking a special project.

The two companies that donated the most time (and money for supplies) were Suncorp and Optus. An enormous thank you to them and of course all corporate groups (including the ones that wanted to help more but we couldn't fit in!). Corporate groups helped us walk dogs, groom cats, plant trees and gardens for shade, maintain and improve our shelters. They also worked at our events and in administration – all of which saves us money.

Not only do corporate staff donate time, they also donate their hard-earned money through their payroll (often matched by the company) via workplace giving, and in some cases, provide pro bono support in their particular area of expertise. This year we received generous cash donations from many companies around the country but our biggest thanks must go to: Amalgamated Holdings Limited; ANZ Bank; Integral Energy; Macquarie Group Foundation; Mallesons Stephen Jaques; Ritchies; and Westpac Bank (who provides our bank services). All contributed over $20,000 each, as well Mallesons and Westpac supplied expert support. Some companies such as SAP and Credit Suisse donated top quality pre-loved computer and office equipment. All this is done without asking anything in return except our gratitude.

Mallesons also took out the largest corporate team prize at this year's Million Paws Walk with 50 staff members and family walking. This was the first year for the Million Paws Walk Corporate Team prizes and special corporate area, with plans afoot to make it even better next year. The 'Million Paws Walk Corporate Team Fundraisers of the Year' were Crown Castle with a team of just four.

The RSPCA also attends workplaces to talk about the work we do. We have been particularly impressed at how readily and enthusiastically workplaces have taken up the idea of supporting humane food. They ensure that any food served (for example cage free eggs and free range meat) at our visits is in accordance with the ideals of the RSPCA which is to oppose all forms of farming that cause injury, suffering or distress to animals.

Thank you to all workplace givers.

Grants

Thank you to the following organisations that accepted our applications for funding and provided support to the RSPCA NSW:

- Becher Foundation: for the Safe Beds for Pets (domestic violence program)
- Community Development Support Expenditure – Canterbury Bulldogs: for the Pets of Older Persons (POOPs) program
- Google Grants Australia: for RSPCA NSW Head Office
- Industry & Investment, NSW Government: for the Inspectorate
- Lord Mayor's Charitable Foundation: for the Pets of Older Persons (POOPs) program
- Volunteer Grants Program (DFHCSIA): for the Sydney Auxiliary Volunteers

James Roden 02 9782 4491 / 0422 693 993
jroden@rspcansw.org.au

James Roden with Cattle x Shar Pei, Milly and a team from Optus who gardened at the Blue Mountains Shelter in Katoomba. Milly was surrendered to the shelter before being rehomed at the RSPCA Care Centre in Rouse Hill.

Partnerships & Sponsors:

Kye Gillies, Partnerships Manager

National Sponsors

Bendigo Bank · DGG · Dulux · Hills · New Idea · peteralexander · stayz · TVSN

NSW State Sponsors

Bulldogs · chic Management · DataSolutions smarter customer targeting · FurReal Friends · greenslips4charity · Hyundai Drive your way™ · Jetpets The trusted pet travel experts · KYMCO The better way to go · Noble Toyota · oh! · Petbarn Everything for Pets · revolution simply works inside and out · Westpac

Pro Bono Creative Agencies

Carat · the campaign palace

Kye Gillies 02 9782 4486 / 0448 499 665
kgillies@rspcansw.org.au

Shelters & Branches Directory:

HEAD OFFICE

RSPCA NSW Head Office (Shelter and Veterinary Clinic)
201 Rookwood Road,
Yagoona NSW 2199
PO Box 34,
Yagoona NSW 2199
Telephone: 02 9770 7555
Facsimile: 02 9770 7575
rspcansw.org.au
mail@rspcansw.org.au
Donations: 1300 777 221

RSPCA NSW (Marketing, Fundraising and Communications)
62 Hume Hwy, Chullora 2190
marketing@rspcansw.org.au
Facsimile: 02 9782 4445

VOLUNTEER BRANCHES

Albury
Dr Arthur Frauenfelder
0412 719 578
PO Box 292,
Albury 2640

Armidale
Kitty Thomas
0412 217 364
PO Box 497,
Armidale 2350

Bathurst
Margaret Gaal
0418 624 427
PO Box 448,
Bathurst 2795

Blue Mountains
David Caton
121-125 Mort Street,
Katoomba 2780

Broken Hill
Ronda Absalom
08 8087 3475
PO Box 31,
Broken Hill 2880

Central Coast
Val Hampson
02 4341 0414
PO Box 660,
Woy Woy 2256

Cooma
Lil Frezza
02 6452 2835
PO Box 819,
Cooma 2630

Dubbo
Rick Lean
02 6882 7927
PO Box 1475,
Dubbo 2830

Eurobodalla
Phil Testaz
0412 384 682
PO Box 184,
Moruya 2537

Glen Innes
Margaret Pennington
02 6732 2546
PO Box 724,
Glen Innes 2370

Goulburn
Marilyn Manfred
02 4821 9795
PO Box 1348,
Goulburn 2580

Gunnedah
Janie Nicholls
0419 474 689
PO Box 517,
Gunnedah 2380

Illawarra
Ann Dewson
02 4271 3410

Inverell
Barbara McLane
02 6723 2344
PO Box 305,
Inverell 2360

Kempsey
Marguerite Gray
02 6562 1644
PO Box 301,
Kempsey 2440

Moree
Jenny Roberts
02 6752 2549
PO Box 1599,
Moree 2400

Mudgee
Malcolm Robinson
02 6372 3538
PO Box 924,
Mudgee 2850

Nowra
Jeannette Norton
0411 441 797
PO Box 573,
Nowra 2541

Orange
Anne Reith
PO Box E9034,
East Orange 2800

Port Macquarie
Margaret Bowen
02 6584 6329
PO Box 5504,
Port Macquarie 2444

Tamworth
Jenny Campbell
0414 560 799
PO Box 512,
Tamworth 2340

Taree
Marie Grofos
02 6552 7177
or PO Box 33,
Taree 2430

Tenterfield
Norma Ovenden
02 6736 2520
PO Box 123,
Tenterfield 2372

Ulladulla & South Coast Branch
Nicole Rattenbury
0414 749 490
PO Box 659,
Ulladulla 2539
rspcaulladulla@hotmail.com

Wagga Wagga
Jean Spurge
0438 357 272
PO Box 586,
Market Place 2650

RSPCA NSW AUXILIARY

Kristyn Begnell nee Fowler
PO Box 328,
Ryde 2112

SHELTERS

Blue Mountains Shelter
Kathy Kay
121-125 Mort Street,
Katoomba 2780
Telephone: 02 4782 2674
Facsimile: 02 4782 5556

Central Coast Shelter
Debbie Spencer
Lot 455 Reeves Road,
Somersby 2250
Telephone: 02 4372 2044
Facsimile: 02 4372 2031

Coffs Harbour Shelter
Sue Merrick
Dowsett Drive,
Coffs Harbour 2450
Telephone: 02 6651 3311
Facsimile: 02 6651 4509

Dubbo Shelter
Mandy Passmore
Boothenba Road,
Cnr Yarrandale Road,
Dubbo 2830
Telephone/Facsimile:
02 6882 1934

Illawarra Shelter
Judith Wright
54 Industrial Road,
Unanderra 2526
Telephone: 02 4271 3410
Facsimile: 02 4271 3613

Nowra Shelter
Amanda Elleman
114 Flatrock Road,
Mundamia 2541
Telephone: 02 4429 3410
Facsimile: 02 4423 4563

Orange Shelter
Jenny Chapman
71 William Street,
Orange 2800
Telephone: 02 6362 6171
Facsimile: 02 6361 4775

Port Macquarie Shelter
Kerry Swift-McNair
10 Karungi Crescent,
Port Macquarie 2444
Telephone: 02 6581 0380
Facsimile: 02 6581 5625

Tweed Heads Adoption Centre
Lesley Haggart
48 Boyd Street,
Tweed Heads 2485
Telephone: 07 5536 5135

SHELTERS WITH VETERINARY CLINICS

Broken Hill
Merridy Wall
South Road,
Broken Hill 2880
Telephone: 08 8087 7753
Facsimile: 08 8088 3118
Clinic A/H Emergency:
0427 272 568

Hunter
Scott Meyers
6-10 Burlington Place,
Rutherford 2320
PO Box 653,
Maitland 2320
Shelter Telephone:
02 4939 1555
Facsimile:
02 4939 1589
Clinic A/H Emergency:
02 4934 3044

Sydney
Donna Hough
201 Rookwood Road,
Yagoona 2199
Telephone: 02 9770 7555
Facsimile: 02 9770 7575
Clinic A/H Emergency:
02 9770 7556

Visit our retail store inside!
Pet food/treats, fashion, leads, collars, toys, beds and more!

VETERINARY CLINIC

Tighes Hill
75 Elizabeth Street,
Tighes Hill 2297
Telephone: 02 4927 6822
A/H Emergency: 02 4957 7106

RETAIL SHOPS

Blue Mountains – Springwood
250 Macquarie Street,
Springwood 2777
Telephone: 02 4751 2098
Open: 9.30am to 4.30pm
Monday to Saturday;
closed Sundays

Care Centre – Rouse Hill
Shop GR146C Civic Way,
Rouse Hill Town Centre,
Windsor Road, Rouse Hill 2155
Telephone: 02 8883 0622
Open: 9.00am to 5.30pm
weekdays (open till 9.00pm Thurs.);
9.00am to 5.00pm Saturday;
10.00am to 5.00pm Sunday

Vet consult room now open to the public!

Online store can be viewed at onlineshop.rspcansw.org.au

SUPPORT SHOPS

Central Coast
Regional Arcade,
The Boulevard,
Woy Woy 2256
Telephone: 02 4342 5328
Open: 9.30am to 3.30pm weekdays
9.00am to 12.00pm Saturday

Port Macquarie
Shop 3, 15 Short Street,
Port Macquarie 2444
Telephone: 02 6584 6329
Open: 9.00am to 4.00pm weekdays
9.00am to 12.00pm Saturday

Tweed Heads - Boyd Street
48 Boyd Street,
Tweed Heads 2485
Telephone: 07 5536 5135
Open: 9.30am to 4.40pm weekdays
9.30am to 1.00pm Saturday

Tweed Heads – Florence Street
Florence Street,
Tweed Heads 2485
Telephone: 07 5536 5955
Open: 8.30am to 1.30pm weekdays
8.30am to 12.30pm Saturday

Illawarra
Shop 4,
37-39 Princes Highway, Dapto
Telephone: 02 4260 8896
Open: 9.30am to 3.30pm weekdays

INSPECTORATE

To report cruelty in NSW
Telephone: 02 9770 7555
Web: rspcansw.org.au
and fill out the online
cruelty report form.
Post: PO Box 34,
Yagoona 2199

Chief Inspector
David OShannessy
Telephone: 02 9782 4473
Facsimile: 02 9782 4446

Operations Manager – Inspectorate
Matt French
Telephone: 02 9782 4473
Facsimile: 02 9782 4446

Metropolitan Team Leaders
Flett Turner, Donna Stockton
Telephone: 02 9782 4473
Facsimile: 02 9782 4446

Northern Regional Team Leader
Kylie Prowse

Southern Regional Team Leader
Tony Croker

Albury
Lionel Smith

Central Coast, Newcastle and Hunter Valley
Graeme Dymond, Dean Hawkins and Amanda Lantry

Central West
Dean Boyce

Far North Coast
Alistair Hills

Highlands and Southern Districts
Jean Sprague

Illawarra/Shoalhaven
Linda Genders, Lisa Lindsay

New England
Michael Makeham

North Coast
Andrew Kelly

Riverina
Stuart Swan

South East
Christine Coddington

South West
Bev Holloway

Sydney Metropolitan Inspectors
Skye Adams, Kevin Eyles, Matthew Godwin, Gillian Hay, Claudia Jones, Claire Kendall, Slade Macklin, Matthew McNaughton, Courtney Milton, Aaron Purcell, Debbie Roden, Natalie Tasker.

Ways to Help:

A

ADOPTIONS
Each year RSPCA NSW cares for over 45,000 animals. Adopting a pet from one of our Shelters means one more home for an animal in need.

Call 02 9770 7555 or visit adoptapet.com.au

ANIMAL ADVOCATES
A small donation every month can make the world of difference to an animal in need. By contributing as little as 50 cents a day, you can become an Animal Advocate and help the thousands of abused, surrendered and injured animals we see each year.

Call 1300 777 221 or email donations@rspcansw.org.au

ANIMALS MAGAZINE
All RSPCA NSW members receive animals magazine. Established in 1966, animals is an important publication as it allows us to communicate directly with our supporters. If you haven't received your copy or know someone who'd like to become a member, call 02 9782 4481, email animals@rspcansw.org.au or visit rspcansw.org.au

ANIMANIA MAGAZINE
Kids 12 years and under, join the All Creatures Club! For only $20 each year you'll receive four issues of Animania magazine plus loads of cool freebies. You can have fun while learning about animals! How cool is that?

Call 02 9782 4481, email animania@rspcansw.org.au or go to rspcansw.org.au

B

BENDIGO BANK
Save lives every time you go shopping with the Bendigo RSPCA Rescue VISA Cards. With a 'Rescue Visa', Bendigo Bank makes payments to the RSPCA based on a percentage of your spending. With a 'Rescue Rewards' card you agree to make a tax-deductible $3 per month donation to the RSPCA, and can also opt to donate your Rewards points.

Call Bendigo Bank on 1300 366 666 or visit bendigobank.com.au

BEQUESTS
Did you know that bequests account for approximately 50% of our income? You may have limited capacity to donate throughout your life. A bequest is a lasting and valuable gift.

Call 02 9782 4490 / 02 9782 4484, fax 02 9782 4445 or email bequest@rspcansw.org.au

BRANCHES
RSPCA NSW has 27 Volunteer Branches throughout the State. See page 54 for details.

For updated contacts, head to rspcansw.org.au

C

CAMPAIGNS
Choose Wisely demonstrates that every egg you eat or serve really can make a difference – head to choosewisely.org.au for more. Become a Political Animal and help us fight for animals rights – find out more at politicalanimal.org.au. Help us close puppy factories – see closepuppyfactories.org and see how you can help.

CARE CENTRE
A first for Australia, the RSPCA Care Centre at Rouse Hill is a great model for future RSPCA Adoption Outreach Centres. Adopt an animal, buy a gift, head to the vet consult room or purchase your pet's food.

RSPCA Care Centre,
Shop GR146C Civic Way,
Rouse Hill Town Centre,
Windsor Road, Rouse Hill.
Ph: 02 8883 0622.

COMMUNITY ANIMAL WELFARE SCHEME (CAWS)
Addresses the issue of unwanted companion animal (UCA) overpopulation and its impacts on animal and human welfare through community education, local media awareness and targeted desexing programs in regional and remote areas of NSW.

Call 02 9770 7555 or visit rspcansw.org.au for details.

CUPCAKE DAY
In 2010 we celebrated our third Cupcake Day for the RSPCA. It's a yummy way to raise money for the RSPCA and deliciously easy to get involved. The 2011 event is happening Monday 15 August. For more information head to rspcacupcakeday.com.au

D

DOGS AND CATS
Dogs and cats aren't the only animals available for adoption from the RSPCA. We have farm animals, horses and ponies, pocket pets (such as rabbits and ferrets), birds and poultry available too. To view animals looking for a new home, head to adoptapet.com.au or visit your local Volunteer Branch or Shelter.

E

EDUCATION
The RSPCA's Education program offers interactive sessions for early childhood centres, schools, community/social groups and juvenile justice centres. The programs are designed to develop empathy for all living things and are tailored to suit the audience. Common topics include dog safety, responsible pet ownership, animal cruelty and RSPCA Campaigns.

For more information about education or to book a visit from an Education Officer, please call 02 9782 4447 or email education@rspcansw.org.au. There's lots more at rspcansw.org.au

F

FACEBOOK
Now with over 22,000 fans, our Facebook page is regularly updated with news, events and animals awaiting adoption. It's a great way for us to send an immediate message to you. Becoming a fan is easy – go to facebook.com/RSPCANewSouthWales and click on the LIKE button!

FOSTER CARE
The fostering of animals is an important and rewarding part of the work that RSPCA NSW Volunteers and Staff undertake. It gives animals that would not normally be able to be rehomed a wonderful start in life before moving on to suitable, lifelong homes.

Call 02 9770 7578, email fostercare@rspcansw.org.au or visit rspcansw.org.au

G

GIVE A DOG A BONE
This is your chance to do something different for the animals in our Shelters. Buy a treat or toy from our online shop and we will send it to an RSPCA Shelter of your choice for the animals to enjoy.
Please visit our website at onlineshop.rspcansw.org.au

GUARDIAN ANGEL
Would you like to become a Guardian Angel and help us care for animals in need? With 3,000 extra animals in our Shelters over the festive period, extra strain is put on our staff and resources throughout the year. A one off donation is all we're asking for.

Call 1300 777 221, email donations@rspcansw.org.au or visit rspcaguardianangel.com.au for more.

I

INDIGENOUS DOG HEALTH PROGRAM
This program aims to improve the health and safety of Indigenous children and families through the implementation of an integrated companion animal health program in rural Indigenous communities.

Call 02 9770 7555 or visit rspcansw.org.au for details.

INSPECTORATE
Our inspectors are vital in the fight against animal cruelty.

To report animal cruelty in NSW, call 02 9770 7555 or fill out the online cruelty report form at rspcansw.org.au

L

LOTTERIES
Win great prizes and help the RSPCA by taking part in our RSPCA Lotteries. We conduct four each year. You can also join our Ongoing Pet Supporters Club which automatically enters you into all four raffles.

For all lotteries enquires call 1300 306 794.

M

MILLION PAWS WALK
Every year the RSPCA Million Paws Walk gets bigger and better. In 2010, 21 locations across NSW celebrated this amazing fundraiser with

thousands of people and pets pounding the pavements, parks and beaches. The 2011 event is happening Sunday 15 May. Check our website and animals magazine for further details. Closer to the date, visit millionpawswalk.com.au

P

PAW BOX
Become an RSPCA SuPAWter and join the growing number of businesses that are contributing to the care and wellbeing of animals through our Paw Box program. To register for a Paw Box in your workplace and help the RSPCA, contact us.

Call 02 9782 4493 or email donations@rspcansw.org.au

PET INSURANCE
Reduce your veterinary costs by up to 80% with RSPCA Pet Insurance. Call 1300 855 150 or visit rspcapetinsurance.org.au

PETS OF OLDER PERSONS (POOPS)
The POOPs program assists socially isolated elderly people and aims to keep pets and their elderly owners happy, healthy and together in their own homes for as long as possible. Find out more by calling 02 9770 7555 or head to rspcansw.org.au

R

RETAIL
We have lots of great RSPCA branded products, ranging from clothing to toys to household items. Our younger supporters are catered for too, with plenty of bright and funky products available. Call 02 9782 4479 for a catalogue or head to onlineshop.rspcansw.org.au

RSPCA APPROVED FARMING
The RSPCA has developed standards for layer hens and pigs that set a high level of welfare for the animals in these farming systems. These standards are much higher than those required by law or recommended by relevant model codes of practice. Egg producers and pig farmers whose farms meet the RSPCA's standards can apply to join the RSPCA Approved Farming Scheme. Their products will be stamped with the RSPCA Paw of Approval. Look for it in your supermarket. For more go to rspca.org.au

RSPCA AWARENESS WEEK
Every year between 1 to 8 October we celebrate RSPCA Awareness Week. During this week we acknowledge World Farm Animals Day (2 October) and World Animal day (4 October). Keep a lookout on our website and animals magazine for 2011 details.

RSPCA NSW MEMBERS
Do you have any animal loving friends that would like to become RSPCA NSW members? A 12-month membership costs only $30 and includes three copies of animals, a copy of the Annual Report, plus special discounts and offers. For details call 02 9782 4481, email member@rspcansw.org.au or visit rspcansw.org.au

S

SAFE BEDS FOR PETS
Fear of leaving pets in the hands of a violent partner often prevents or delays women and children from leaving domestic violence. The RSPCA NSW Safe Beds for Pets program aims to assist in empowering women and their children to leave situations of domestic violence by arranging safe accommodation for their pets. To find out more call 02 9770 7525, email safebeds@rspcansw.org.au or go to rspcansw.org.au

STOP ANIMAL CRUELTY SQUAD
13 to 17 year olds join our Stop Animal Cruelty Squad! For only $20 each year you'll receive three copies of animals magazine, birthday and Christmas cards plus a set of awesome 'Stop Animal Cruelty' dog tags.

Call 02 9782 4481, email member@rspcansw.org.au or check out rspcansw.org.au

SWEETHEARTS
Become an RSPCA Sweetheart and contribute to the wellbeing of an RSPCA cat or dog. RSPCA Sweethearts receive a welcome kit and updates on the various animals they've assisted throughout the year. This new virtual adoption program is for supporters who wish to take a deeper interest in how their donations help individual animals. For only $25 a month per animal will you be a Sweetheart?

Call 1300 777 221, email donations@rspcansw.org.au or download a form at rspcansw.org.au

SYDNEY SHELTER REBUILD
The Sydney Shelter at Yagoona is the largest animal shelter in the Southern Hemisphere and it's falling apart. We need $15 million to complete and we need your help to make the government sit up, take notice and dig deep.

To donate call 02 9782 4493, email donations@rspcansw.org.au or sign online at gopetition.com.au/online/21913.html

T

TWITTER
RSPCA NSW's online presence is growing every year and Twitter is another way for our organisation to advertise events and news. To read our regular updates follow us at twitter.com/RSPCANSW

W

WEBSITE
Our website is updated daily with events, news, media updates and positions vacant. It's easy to navigate. So if you're looking for the latest RSPCA NSW information, head to rspcansw.org.au first.

WORKPLACE ANIMAL GIVING SCHEME
Ask your payroll officer how you can contribute to the RSPCA NSW Workplace Animal Giving Scheme (WAGS) and receive an automatic tax deduction.

For more information, call 02 9782 4491 or email jroden@rspcansw.org.au

V

VETERINARY CLINICS
Need to see the vet? Our Veterinary Clinics are open to the public and can take care of all your pet's healthcare needs. See the Directory on pages 54 & 55 for more.

VOLUNTEERING
Volunteers are integral to the RSPCA. They play an active part caring for, and helping us to protect animals from neglect and cruelty. RSPCA NSW has 11 Shelters and 27 Volunteer Branches throughout the State.

Head to rspcansw.org.au – click on 'Get Involved' and then 'Become a Volunteer'. If you can't find what you're looking for call 02 9770 7562, email volunteer@rspcansw.org.au or contact your local Volunteer Branch or Shelter (see pages 54 and 55).

Y

YOUTUBE
Occasionally RSPCA NSW puts video clips on YouTube including Adopt a Pet videos of animals available for adoption. This is another effective way of advertising to the online community. To see our clips go to youtube.com and type RSPCA New South Wales Media into the search facility.

thanks for your support

The RSPCA is a charity, not a government agency, and we rely on supporter donations to continue our lifesaving work. Please accept our heartfelt thanks for your assistance.

To donate call 1300 777 221, email donations@rspcansw.org.au or go to rspcansw.org.au

To report animal cruelty call 02 9770 7555 or complete the online cruelty report form at rspcansw.org.au

To see animals available for adoption go to adoptapet.com.au

RSPCA
for all creatures **great** & **small**

FSC
100%
From well-managed forests
www.fsc.org Cert no. SGS-COC-005911
© 1996 Forest Stewardship Council